



Double spread	$430\times280~\text{mm}^{\text{1}}$	1 country / 2 countries / DACH U2 / page 3 page 4/5 Design costts for advertorials	14.450,-/26.000,-/36.750,- 18.900,-/34.800,-/51.000,- 17.350/31.200,-/43.800,- 1.000,- ²	Enclosure	Minimum format Maximum format The larger page must be e Total circulation per 1.000		1.000 AT & DACH up to 20 g per additional 10 g Design costs for implementation by Red Bull Media House at co	150,- 20,- ost.
Single page	215 × 280 mm ¹	1 country / 2 countries / DACH U3 U4 1st righthand page or U2 2nd righthand page Design costs for advertorials Surcharge for other desired placement Surcharges are not discountable.	8.500,-/15.200,-/21.600,- 8.500,-/15.200,-/21.600,- 11.150,-/20.000,-/28.200,- 9.400,-/16.800,-/24.000,- 8.950,-/16.000,-/21.900,- 500,- ² nt: 10 % of the single-page rate.	Supplement	Minimum format Head trim, foot, lateral, mil Placement Total circulation per 1.000	curved	1.000 AT & DACH up to 20 g per additional 10 g Design costs for implementation by Red Bull Media House at co	150,- 20,- ost.
½ page	98 × 280 mm (vertical) 215 × 140 mm (horizontal)	1 country / 2 countries / DACH	6.000,-/10.800,-/15.150,-	Sachets ad-space (from 1/1 page)	·	40×60 mm 2 mm ±10 mm square or rectangular	Total circulation per 1.000	120,-
 Mountain pharmacy	1/4 page Designed with the magazines look and feel.	1 country / 2 countries / DACH incl. design costs	1.550,-/2.800,-/3.900-		(other upon request) Delivery uprige Placement Attachment by hand on rec	ght in cardboard box curved quest.		
Schaufenster	1/4 page 1/2 page Designed with the magazines look and feel.	1 country / 2 countries / DACH 1 country / 2 countries / DACH incl. design costs	3.250,-/5.400,-/7.800,- 4.300,-/7.000,-/10.200,-	TOC ad-space (from 1/1 page)	Minimum format Maximum format Adhesive difference Delivery Placement Attachment by hand on rec	40×60 mm 160×225 mm ±10 mm cut-to-size curved	Total circulation per 1.000	120,-

Advertorials: consist of page price + design costs. Photo costs are charged according to expenditure. Delivery of print material for advertorials, promotions, etc. 2 weeks prior to printing deadline (except for inserts and inserts - timing on request).

Postage costs: Postage costs according to the current postal rate apply to subscription print runs. Minimum circulation: 10,000 copies per country. Partial circulation: + 20 %.

General terms and conditions: redbullmediahouse.com/agb-print

Data delivery: redbullmediahouse.com/data-delivery