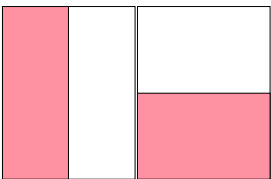


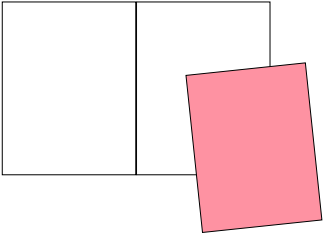
	Double-page	404 x 265 mm		11,600
			Special placement IFC + page 3	15,100
			Special placement pages 4 + 5	13,900
			Advertorial plus design costs ¹	1,000

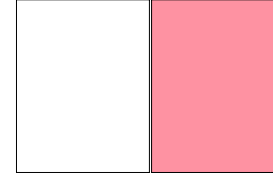
	Full page	202 x 265 mm		6,800
			Special placement BC	8,900
			Special placement 1st right side or IFC	7,500
			Special placement IBC	7,100
	Advertorial plus design costs ¹	500		

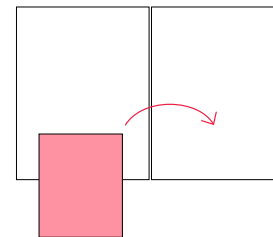
	1/2 page	101 x 265 mm (portrait)	4,800
		202 x 132 mm (landscape)	
		Advertising format can only be booked on request.	

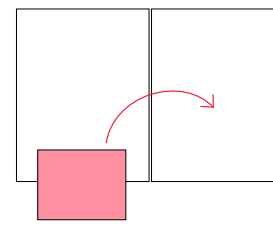
	Culture tip	1/4 page	1,300
		Designed in look and feel of the magazine.	

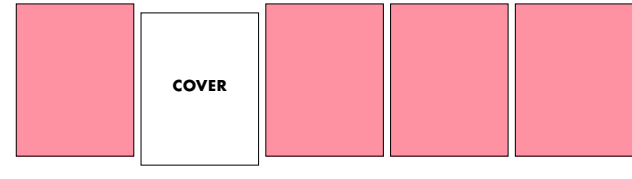
	Fancy	1/2 product recommendation	3,250
		1/4 product recommendation	2,600
		1/6 product recommendation	1,200
		Designed in look and feel of the magazine.	incl. design costs

	Inserts	Minimum format	105 x 148 mm	Print run up to 20 g	150
		Maximum format	192 x 255 mm	For each additional 10 g	20
		The longer side must be closed.		Design costs: if designed by Red Bull Media House, according to expense. ¹	

	Bound inserts	Minimum format	140 x 140 mm	Print run up to 20 g	150
		Maximum format	202 x 265 mm	For each additional 10 g	20
		Head trim	+3 mm	Design costs: if designed by Red Bull Media House, according to expense. ¹	
		Foot, side, cutting edge	+3 mm		
		Placement	Sheet		

	Sachets ad space (from page 1/1)	Minimum format	40 x 60 mm	Print run per 1,000 pieces	120
		Maximum thickness depends on shape and content			
		Glue tolerance	5 - 10 mm		
		Sachet shape	square or rectangular (others upon request)		
		Delivery	upright in a box		
		Placement	Sheet		
		Manual gluing on request			

	TOC ad space (from page 1/1)	Minimum format	40 x 60 mm	Print run per 1,000 pieces	120
		Maximum format	162 x 210 mm		
		Glue tolerance	5 - 10 mm		
		Delivery	cut-to-size		
		Placement	Sheet		
Manual gluing on request					

	Gate-Cover	187 x 275 mm (Page 1)	upon request
		187 x 275 mm (Page 2)	
		197 x 275 mm (Page 3)	
		202 x 275 mm (Page 4 – first right-hand page)	

Advertorials: consist of page price + design costs. Photo costs are charged according to expenditure. Delivery of print material for advertorials, promotions, etc. always 2 weeks before the printing deadline (except for inserts - deadline on request)

Postage costs: For subscription print run, the current postal rate applies. Partial edition +20 % surcharge.

Special placements: Surcharge for other preferred placements: 10% of the full-page rate. Surcharges are not discountable.

GTC: redbullmediahouse.com/agb-print

Data delivery: redbullmediahouse.com/datenanlieferung

All prices listed are in Euro excluding statutory taxes and duties. ¹ Not subject for discount ; no agency commission can be deducted. Information subject to change.