





Podcast episode

• Presence in an episode (max. 30 Sec.)

Advertising placement:

"Zeit für ein gutes Leben": one placement per episode

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²



Podcast episode exclusive

ZEIT FÜR EIN GUTES LEBEN

Exclusive sponsor of the episode

Exclusive presenting partner ("This podcast is presented to you by ...") up to three placements (Pre-Roll, Mid-Roll & Post-Roll)

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²



Podcast package exclusive

ZEIT FÜR EIN GUTES LEBEN

Exclusive sponsor of the package (4 episodes)

Exclusive presenting partner ("This podcast is presented to you by ...") up to three placements (Pre-Roll, Mid-Roll & Post-Roll)

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

1.000,-

1.800,-

4 episode package

6.600,-

Note: The text templates must be delivered at least 3 weeks before broadcast.

¹ The speaker is not necessarily the host.

² Format: wav; duration: max. 30 sec.