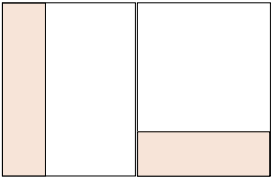
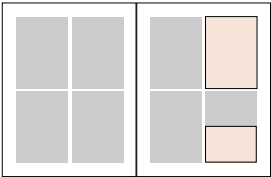


	Double spread	430 x 280 mm ¹		32.500,- 44.300,- 37.900,- 1.000,- ³
			Special submission U2 + page 3 Special submission page 4 + 5 Additional design costs for advertorials ²	

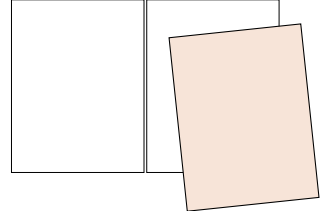
	Single page	215 x 280 mm ¹		19.800,- 25.400,- 22.600,- 21.500,- 500,- ³
			Special submission U4 Special submission 1st right-hand page, U2 or U3 Special submission 2nd right-hand page Additional design costs for advertorials ¹	

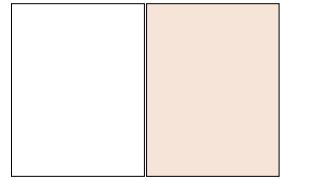
	1/2 page	107,5 x 280 mm (vertical) 215 x 140 mm (horizontal)		13.200,- 13.200,- 500,-
			Additional design costs for advertorials ¹	

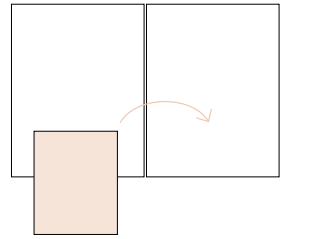
	1/3 Seite	73 x 280mm (vertical) 215 x 73mm (horizontal)		9.900,- 9.900,- 500,-
			Additional design costs for advertorials ¹	

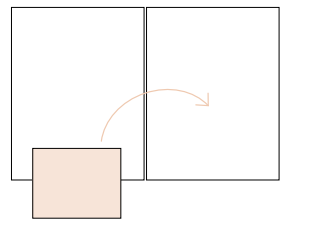
	Inspiration	1/4 page 1/8 page Designed in the look & feel of carpe diem		4.800,- 3.450,-
			incl. design costs	

	Tip (health, fashion)	1/4 page carpe diem look and feel		
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	Enclosure	Minimum format 105 x 148 mm Maximum format 185 x 250 mm The longer page must be enclosed.		Total edition weighing up to 20 g per additional 10 g Design cost ¹ : in case of implementation by Red Bull Media House at cost. Total circulation per 1,000	150,- 20,-
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	Supplement	Minimum format 115 x 140 mm Maximum format 215 x 280 mm Top edge +15 mm base, side, fold +3 mm Placement curved		Total edition weighing up to 20 g per additional 10 g Design cost ¹ : in case of implementation by Red Bull Media House at cost. Total circulation per 1,000	150,- 20,-
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	Sachets ad space (from 1/1 page)	Minimum format 60 x 100 mm Maximum strength depending on shape & content Adhesive difference 5 to 10 mm Sachet shape square or rectangular (other upon request) Delivery upright in a box Placement curved Attachment by hand on request		Total edition up to 1.000	120,-
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	TOC ad space (from 1/1 page)	Minimum format 60 x 100 mm Maximum format 125 x 240 mm Adhesive difference 5 to 10 mm Delivery cut-to-size Placement curved Attachment by hand on request		Total edition up to 1.000	120,-
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Advertorials: are charged at page price + design costs. Costs for photography are calculated according to complexity. Print material for advertorials, promotions etc. to be delivered 2 weeks before ad copy deadline (except for enclosures and supplements - timing as per agreement).

Postage costs: Postage costs according to the current postal rate apply to the subscription edition. Partial circulation +20 % surcharge. All other special advertising formats on request.

Special submissions: Surcharge for other desired placement: 10 % of the single-page rate. Surcharges are not discountable.

AGB: redbullmediahouse.com/agb-print

Data delivery: redbullmediahouse.com/datenanlieferung

All prices in euros excluding statutory taxes and duties. ¹ Not eligible for discount and AE. ³ One-time feedback loop included.