





## Podcast Episode

• Presence in a podcast episode (max. 30 sec.)

• Web placement freely selectable: pre-roll or post-roll

## Advertising message

- Spoken in as host read (text template from customer)
- Recorded as commercial by one of our speakers<sup>1</sup>
- delivered as finished commercial<sup>2</sup>

Podcast-Package

600,-



## Podcast Package (exklusive sponsor)

• bookable from 4 episodes

• Exclusive presenting partner ("This podcast is presented to you by ...") incl. Pre-Roll, Mid-Roll & Post-Roll

## Advertising message

- Spoken in as host read (text template from customer)
- Recorded as commercial by one of our speakers<sup>1</sup>
- delivered as finished commercial<sup>2</sup>

Podcast-Package

4.800,-

Note: The text templates must be delivered at least 3 weeks before broadcast.

<sup>&</sup>lt;sup>1</sup> The speaker is not necessarily the host.

<sup>&</sup>lt;sup>2</sup> Format: wav; duration: max. 30 sec.