

"DIE BIOHACKING-PRAXIS"




	Podcast Episode	<ul style="list-style-type: none">• Presence in a podcast episode (max. 30 sec.)• Advertising placement pre-roll and post-roll	Advertising message <ul style="list-style-type: none">• recorded as a host read (text provided by the customer)• recorded as a commercial by one of our speakers¹• delivered as a finished commercial²	Episode	1,600.–
	Podcast Paket (exclusive Sponsorship)	<ul style="list-style-type: none">• Bookable from 4 episodes• Exclusive presenting partner• ("This podcast is presented to you by..." incl. pre- and post-roll.	Advertising message <ul style="list-style-type: none">• recorded as a host read (text provided by the customer)• recorded as a commercial by one of our speakers¹• delivered as a finished commercial²	Podcast package	5,200.–

Note: The text templates must be delivered at least 3 weeks before broadcast.

¹ The speaker is not necessarily the host.

² Format: wav; duration: max. 30 sec.

Prices are exclusive of statutory taxes and duties.




	Podcast episode exclusive	Exclusive sponsor of the episode as presenting partner and max. up to 3 roles (pre-/mid/post-roll)	Advertising message <ul style="list-style-type: none">recorded as a host read (text provided by the customer)recorded as a commercial by one of our speakers¹delivered as a finished commercial²	GSA	1,800.-
	Podcast Package (4 Episodes)	Exclusive sponsor: As presenting partner and max. 3 rolls (pre-/mid/post-roll)	Advertising message <ul style="list-style-type: none">recorded as a host read (text provided by the customer)recorded as a commercial by one of our speakers¹delivered as a finished commercial²	GSA	6,600.-
	Native Podcast	Our special editorial team produces a podcast episode (or series on the subject, with the RBMH's quality standards in the desired brand world.	Topic is defined together: <ul style="list-style-type: none">Podcast is designed and produced in interview formatLength approx. 20-30 minutesExclusive mention of the cooperation ("This podcast was created in cooperation with...")as pre- and post-roll with a length of approx. 15 seconds per rollDistribution of the native podcast under the brand podcast (Bergwelten, Carpe Diem, Servus)Labeling on the website and all common podcast channels (e.g. spotify) Hosting: 1 Year	GSA	7,990.-

Note: The text templates must be delivered at least 3 weeks before the broadcast.

¹ The speaker is not necessarily the host.

² Format: wav; Duration: max. 30 sec.

Prices are exclusive of statutory taxes and duties.

	Podcast episode exclusive	Exclusive sponsor of the episode as presenting partner and max. up to 3 roles (pre-/mid/post-roll)	Advertising message <ul style="list-style-type: none">Recorded as a host read (text provided by the customer)Recorded as a commercial by one of our speakers¹Delivered as a finished commercial²	GSA	1,200.-
	Podcast Package	Bookable from 4 episodes Exclusive sponsor: As presenting partner and max. 3 rolls (pre-/mid/post-roll)	Advertising message <ul style="list-style-type: none">Recorded as a host read (text provided by the customer)Recorded as a commercial by one of our speakers¹Delivered as a finished commercial²	GSA	4,200.-
	Native Podcast	Our special editorial team produces a podcast episode (or series on the subject, with the Red Bull Media House quality standards in the desired brand world.	Topic is defined together: <ul style="list-style-type: none">Podcast is designed and produced in interview formatLength approx. 20-30 minutesExclusive mention of the cooperation ("This podcast was created in cooperation with...")As pre- and post-roll with a length of approx. 15 seconds per rollDistribution of the native podcast under the brand podcast (Bergwelten, Carpe Diem, Servus)Labeling on the website and all common podcast channels (e.g. spotify) Hosting: 1 Year	GSA	7,900.-

Note: The text templates must be delivered at least 3 weeks before broadcast.
¹The speaker is not necessarily the host.
²Format: wav; Duration: max. 30 sec.

Prices are exclusive of statutory taxes and duties.



Podcast
episode
exclusive

ZEIT FÜR EIN GUTES LEBEN
Exclusive sponsor of the episode
as presenting partner and max. up to 3 roles (pre-/mid/post-roll)

Advertising message

- Recorded as a host read (text provided by the customer)
- Recorded as a commercial by one of our speakers¹
- Delivered as a finished commercial²

GSA 1,800.-



Podcast
Package
(4 Episodes)

ZEIT FÜR EIN GUTES LEBEN
Exclusive sponsor of the episode
as presenting partner and max. up to 3 roles (pre-/mid/post-roll)

Advertising message

- Recorded as a host read (text provided by the customer)
- Recorded as a commercial by one of our speakers¹
- Delivered as a finished commercial²

GSA 6,600.-



Native
Podcast

Our special editorial team produces a podcast episode
(or series on the subject, with the Red Bull Media House quality
standards in the desired brand world.

Topic is defined together:

- Podcast is designed and produced in interview format
- Length approx. 20-30 minutes
- Exclusive mention of the cooperation ("This podcast was created in cooperation with...")
- as pre- and post-roll with a length of approx. 15 seconds per roll
- Distribution of the native podcast under the brand podcast (Bergwelten, Carpe Diem, Servus)
- Labeling on the website and all common podcast channels (e.g. spotify)

Hosting: 1 Year

GSA 7,900.-

Note: The text templates must be delivered at least 3 weeks before the broadcast.
¹ The speaker is not necessarily the host.
² Format: wav; Duration: max. 30 sec.

Prices are exclusive of statutory taxes and duties.