



Advertorial

You supply the text and image, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

Running time: 1 month

Guaranteed Services GSA:

- 150,000 Ad Impressions via Content Teaser
- 50,000 Social-Media-Impressions
- Single country on request

GSA 4.950,-
Design costs included.



Native Story

You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.

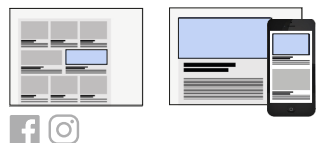
- SEO optimized article
- Placed in an editorially appropriate environment
- Social media activation

Running time: 1 month+

Guaranteed Services

- 200.000 Ad Impressions via Content Teaser
- 50.000 Social-Media-Impressions

GSA 5.950,-



Company portrait/ The story of...

Integration opportunity to present the success story of your company to the Bergwelten community. Image and text material are supplied.

Running time: 3 month

Services:

- Bergwelten prepares the portrait in the look and feel of bergwelten.com.
- Social media activation (Facebook-Posting)

Guaranteed Services GSA

- 50.000 Social-Media-Impressions

GSA 3.950,-
Design costs included.



„Nachgefragt bei“

Format for the outdoor industry:

- Image material, product / company information are supplied.
- Text is defined in consultation with the customer.

Running time: 1 month

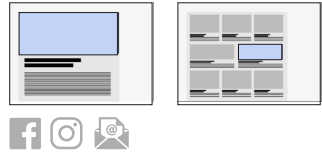
Services:

- Bergwelten.com develops and answers an exciting question about your product/company
- Creation of the article in the look & feel of bergwelten.com

Guaranteed services GSA:

- 50,000 Social-Media-Impressions

GSA 2.950,-
Design costs included.



Region- portrait

Format for the tourism industry to present the region. Images and text material are supplied.

- The editorial team prepares the portrait in the look & feel of bergwelten.com
- Integration of existing articles, tours (max. 50) videos etc.
- Possibility of integrating selected events in the Bergwelten event calendar (max. 5)
- Integration on the bergwelten.com magazine page in the "Regions" section

Guaranteed Performance Values GSA:

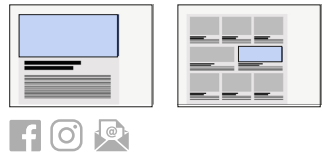
- 100,000 ad impressions UAP formats (ad media creation on request)
- Placement on the bergwelten.com magazine homepage
- 1x integration of the article teaser in the newsletter (takes place in the booked season)
- Social media activation (Facebook posting)

GSA

4,950.–

Design costs included

Running time: 3 month



Module 1

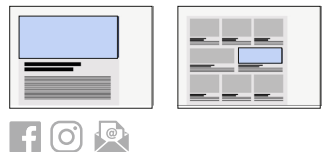
Native Story (Guaranteed services GSA):

- 200,000 Ad Impressions via Content Teaser
- 50,000 Social-Media-Impressions

GSA

4,400.–

Design costs included



Module 2

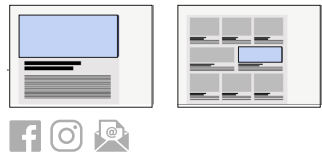
Social-Story (IG,FB,FB Messenger):

- Creation of a Servus Insta story
- Link to the regional portrait on servus.com

GSA

1,200.–

Design costs included



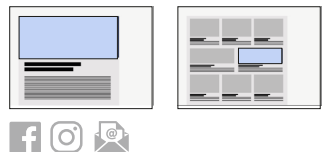
Module 3

Integration of existing online tours on the TVB website incl. adaptation to the quality standards of Bergwelten:

- Only the overhead costs of 30.- per tour will be charged.
- Optional: Research and creation of tours according to Bergwelten quality standards incl. text, GPS track and images

GSA

Price upon request



Module 4

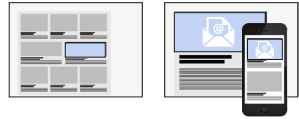
Extension of the regional portrait:

- Adaptation of the content (images, texts)
- Social media posting

GSA

1,450.–

Design costs included



Bergfest

Every Wednesday: the exclusive Bergwelten price game.

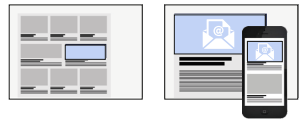
- You choose the price
- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

Running time 1 month

Services:

- Promotion of the post with the content teaser
- Social media activation (Facebook posting)
- 1x Integration of the article teaser in the newsletter

GSA 4,350.–
Design costs included



14 Days, 14 Prices

Bergwelten summer price game, period: August 2025

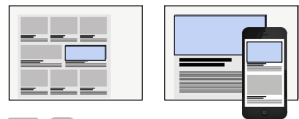
- Price draw for a product of your choice (minimum value: € 100.–)
- Social media activation (Facebook posting)

Services:

- Promotion of the post with the content teaser
- Social media activation (Facebook posting)
- 1x Integration of the article teaser in the newsletter

AUT & GER 1,450.–
Design costs included

BÜHNE



Advertorial

You supply the text and image material, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

Running time: 1 month+

Services:

- Promotion of the post with the content teaser
- Social media activation

1,450.–
Design costs included



Sweepstake

The online sweepstake on buehne-magazin.com

- You choose the prize.
- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

Running time: 1 month+

Services:

- Promotion of the post with a content teaser
- Social-Media-Aktivtion (Facebook-Posting)
- 1x Integration of the article teaser in the newsletter

1,450.–
Design costs included





Advertorial

You supply the text and image material and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

Running time: 1 month+

Guaranteed services GSA:

- 1,000 Ad Impressions via Content Teaser
- 10,000 Social-Media- Impressions

1,450.–
Design costs included



Native Story

You define the communication message and we present you with an you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.

- SEO optimized article
- Social media activation

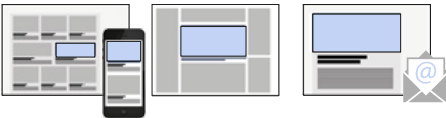
Running time: 1 month+

Guaranteed services GSA:

- 1,000 Ad Impressions via Content Teaser
- 10,000 Social-Media- Impressions

Price upon request

Sweepstake



The online sweepstake on carpediem.life

- You choose the prize.
- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

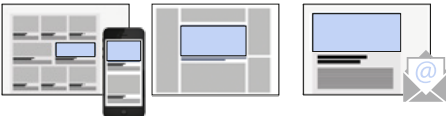
Running time: 1 month+

Services:

- Promotion of the post with a content teaser
- Social-Media-Aktivation (Facebook-Posting)
- 1× Integration of the article teaser in the newsletter

1,450.–
Design costs included

Summer-Lottery



Provides the ideal environment to focus on selected products relating to the four editorial pillars - nutrition, exercise, relaxation and awareness - and to advertise them to specific target groups.

- 1× prize game on carpediem.life/10-days-11-prices
- 1× Facebook-Feed-Posting
- 1× Facebook-Story
- 1× Instagram-Feed-Posting (Ad)
- 1× Instagram-Stor

Running time: July 2025

Guaranteed reach per Prize game:

- 10,000 Social-Media- Impressions

3,450.–
Design costs included



CONTENT ADVERTISING



Advertorial

You supply the text and images, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

Running time: 1 month+

Guaranteed services GSA:

- 100,000 Ad impressions via content teaser
- 30,000 Social media impressions
- Single country on request

GSA 3,950.–
Design costs included



Native Story

You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.

- SEO optimized article
- Placed in an editorially appropriate environment
- Social media activation

Running time: 1 month+

Guaranteed services GSA:

- 100,000 Ad impressions via content teaser
- 30,000 Social media impressions

GSA 4,950.–



Servus - Sweepstake

The online sweepstake on servus.com:

You choose the price.

- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

Running time 1 month+

Services:

- Promotion of the post with the content teaser
- Social media activation (Facebook posting)
- 1x Integration of the article teaser in the newsletter

GSA 2,950.–
Design costs included



Regions- portrait

Format for the tourism industry to present the region.
Images and text material are supplied.

- The editorial team prepares the portrait in the look & feel of servus.com
- Integration of existing articles (recipes, excursion tips, craftsmen ...)

Running time 3 month

Guaranteed services GSA:

- 100,000 ad impressions UAP formats (ad media creation on request)
- 1x integration of the article teaser in the newsletter (takes place in the booked season)
- Social media activation (Facebook posting)

GSA 4,950.–
Design costs included



Module 1

Native Story (Guaranteed services GSA):

- 200,000 Ad impressions via content teaser
- 50,000 Social media impressions

GSA 3,640.–
Design costs included



Module 2

Social-Story (IG,FB,FB Messenger):

- Creation of a Servus Instagram story
- Link to the regional portrait on servus.com

GSA 960.–
Design costs included



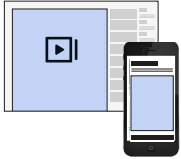
Module 3

Extension of the regional portrait:

- Adaptation of the content (images, texts)
- Social media posting

GSA 1,450.–
Design costs included





Native Video Story

Use our digital reach for your message:

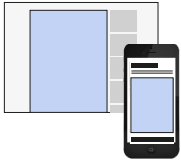
- Publication of a 4-minute contribution¹ on ServusTV On
- Design of the contribution in the style/quality of a "Servus am Abend" contribution incl. legal labeling as advertising within the video
- Posting of the contribution on Facebook
- Production and licensing of the contribution in customer CI with certain rights of use

Running time: 4 weeks

Guaranteed Services:

- 2,000 Video views
- 100,000 Social impressions

price from 9,800.–
Design costs included



Sweepstake

The online sweepstake on servustv.com:

You choose the price.

- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

Duration: Minimum 7 days | Maximum 14 days

Services:

- Promotion of the post with a content teaser
- Social media activation (Facebook posting)
- 1x Integration of the article teaser in the newsletter (if the runtime allows it)

price 4,500.–
Design costs included

Extension module:

- Online for 7 additional days
- 1x social media activity (Instagram/Facebook)

price 500.–



Advertorial

You supply the text and image material and we design your advertorial in the look and feel of the website
Video integration is also possible as an option.

Running time: 1 month+

Guaranteed services GSA:

- 200,000 Ad Impressions via Content Teaser
- 60,000 social media impressions
- Individual countries on request

GSA

4,950,-

Incl. design costs



Product/Model-Portrait

Format for the automotive & motorsport industry to present models/products and services. Image and text material is supplied.

- The portrait is prepared in the look & feel of speedweek.com and placed in the "Products" channel
- Integration of existing/appropriate articles, videos, etc.

Duration: 1 month

Guaranteed services GSA:

- 200,000 ad impressions via content teaser
- 60,000 social impressions
- 1 week placement on the speedweek.com homepage and speedweek.com/products
- 1x Integration of the article teaser in the newsletter

GSA

4,950,-

Incl. design costs



„Die Geschichte von ...“

Format for the automotive & motorsport industry to tell a unique story. Storytelling offers the opportunity to bring the history, ideas and successes of your company closer and to tell your personal company story. Image and text material are supplied.

- The portrait is prepared in the look & feel of speedweek.com and placed in the "Products" channel
- Integration of existing/appropriate articles, videos, etc.

Duration: 1 month

Guaranteed services GSA:

- 200,000 ad impressions via content teaser
- 60,000 social impressions
- 1 week placement on the speedweek.com homepage and speedweek.com/products
- 1x Integration of the article teaser in the newsletter

GSA

4,950,-

Incl. design costs



Native Interview

The speedweek.com editorial team talks to people from the world of motorsport about life, work and the current situation.
Informative, entertaining and inspiring for the target group.

Running time: 1 week

Guaranteed services GSA:

- 200,000 ad impressions via content teaser
- 60,000 social impressions
- 1 week placement on speedweek.com & speedweek.com/products
- 1x Integration of the article teaser in the newsletter

GSA

4,950,-

Incl. design costs



Sweepstake

The online sweepstake on speedweek.com.

You choose the prize
Set-up and product integration in the look & feel of speedweek.com

Duration: 1 month

Services:

- Promotion of the post with the content teaser
- social media activation (Facebook posting)
- 1x Integration of the article teaser in the newsletter

GSA

3,950,-

Incl. design costs



Native Story

You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.

6,450.–

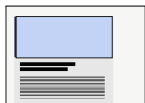
Running time: 1 month +

Services:

- The editorial team provides the customer with two topic suggestions to choose from.
- Concept and implementation by Digital Publishing
- SEO optimized article
- Content teaser placed for 1 week on redbull.com/theredbulletin
- Social media activation

Guaranteed services:

- 100,000 Ad Impressions via CoBranded Banner within Red Bull Media House Network
- 40,000 Social media impressions



Advertorial

You supply the text and image material and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

5,990.–

Services:

- Article for 1 month+
- Placed for 1 week on redbull.com/theredbulletin
- Social media activation
- CoBranding application via UAP formats in the Red Bull Media House network

Guaranteed services :

- 100,000 Ad Impressions Promotion of the Advertorials via CoBranded Advertising material (UAP)
- 40,000 Social media impressions