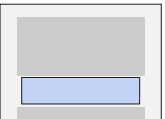
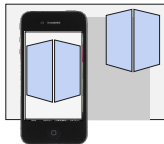
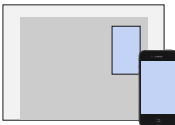
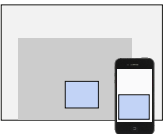
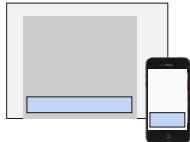
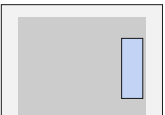
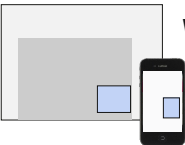
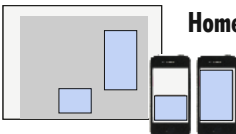
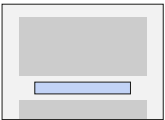
	Leaderboard	728 x 90 px Desktop ROS CPM	30,-		Billboard	970 x 250 px Desktop ROS CPM	50,-		Cube Ad	300 x 600 px Desktop/Mobile CPM	50,-
	Halfpage Ad	300 x 600 px Desktop/Mobile ROS CPM	50,-		MPU	300 x 250 px Desktop/Mobile ROS CPM	30,-		Sticky Ad	728 x 90 px / 320 x 100 px Desktop/Mobile ROS CPM	30,-
	Skyscraper	160 x 600 px Desktop ROS CPM	30,-		Widget	Custom advertising format	On request				
	Homepage-Reach-Package	<p>A premium special advertising format: We transform the bergwelten.com homepage into your brand's look & feel for one full week – featuring an interstitial and a custom header placement. In addition, high-impact ad formats such as Billboard, Half Page Ad, and MPU ensure maximum visibility for your message for a total duration of four weeks.</p> <p>Duration: 1 week for fixed ad placements (as agreed upon) and color adaptation Total campaign duration: 4 weeks</p> <p>Individual country upon request</p>					<p>Guaranteed performance in the GSA region:</p> <ul style="list-style-type: none">• 400,000 ad impressions over 4+ weeks		GSA	24.900,- incl. design costs	



Leaderboard

728 x 90 px
Desktop
ROS CPM

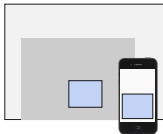
30,-



Skyscraper

160 x 600 px
Desktop
ROS CPM

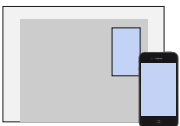
30,-



MPU

300 x 250 px
Desktop/Mobile
ROS CPM

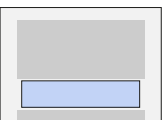
30,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS CPM

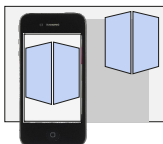
50,-



Billboard

970 x 250 px
Desktop
ROS CPM

50,-

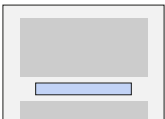


Cube Ad

300 x 600 px
Desktop/Mobile
CPM

50,-

carpe diem



Leaderboard

728 x 90 px
Desktop
ROS CPM

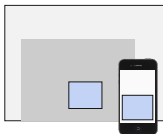
30,-



Skyscraper

160 x 600px
Desktop
ROS CPM

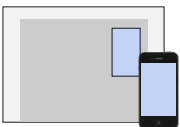
30,-



MPU

300 x 250 px
Desktop/Mobile
ROS CPM

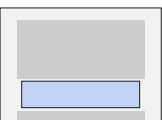
30,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS CPM

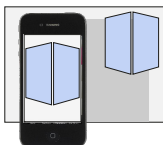
50,-



Billboard

970 x 250 px
Desktop
ROS CPM

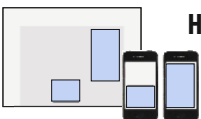
50,-



Cube Ad

300 x 600 px
Desktop/Mobile
CPM

50,-



Homepage-Reach-Package

The advertising format in a class of its own: Fixed advertising formats and an individual background colour allow the carpediem.life homepage to appear in your layout for one week. This allows you to achieve maximum attention for your advertising message.

- Billboard and Halfpage Ad / MPU
- Page color adaptation (background image upon request)

Duration: 1 week for fixed ad placements (as agreed upon) and page color adaptation
Total campaign duration: 4 weeks

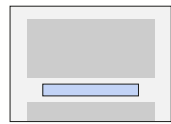
Guaranteed performance values in the Red Bull Media House GSA network:
200,000 ad impressions within 4 weeks

9.900,-

Last Update March 2025
10% surcharge per filter and frequency capping, other advertising media on request.
All prices in euros, excluding statutory taxes and duties. Technical specifications: <https://network.redbullmediahouse.com/d/datenanlieferung>
All information on terms and conditions and data delivery for the online portal at: <https://network.redbullmediahouse.com/d/datenanlieferung>



DISPLAY ADVERTISING



Leaderboard

728 x 90 px
Desktop
ROS CPM

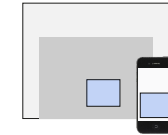
30,-



Skyscraper

160 x 600 px
Desktop
ROS CPM

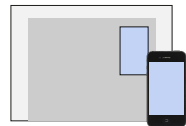
30,-



MPU

300 x 250 px
Desktop/Mobile
ROS CPM

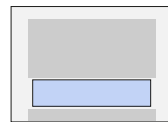
30,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS CPM

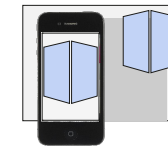
50,-



Billboard

970 x 250 px
Desktop
ROS CPM

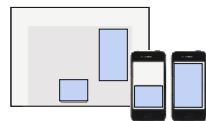
50,-



Cube Ad

300 x 600 px
Desktop/Mobile
CPM

50,-



Homepage-Reach-Package

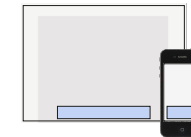
A premium advertising format: The combination of a Billboard, Halfpage Ad, and a custom background color transforms the servus.com homepage into your brand's look & feel for one full week – ensuring maximum visibility for your message. Fixed placement only.
On mobile, your message receives maximum attention through two consecutive ad impressions.

- Billboard and Halfpage Ad / MPU
- Page color customization (background image available upon request)

Guaranteed performance in the GSA region:
200,000 ad impressions over 4+ weeks

Duration: 1 week fixed placement of ad formats and page color adaptation (as agreed)
Total campaign duration: 4 weeks

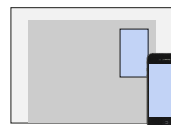
10.900,-



Sticky Ad

728 x 90 px / 320 x 100 px
Desktop/Mobile
ROS CPM

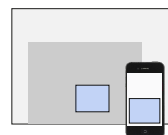
30,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS CPM

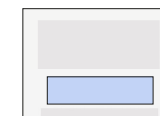
50,-



MPU

300 x 250 px
Desktop/Mobile
ROS CPM

30,-



Billboard

970 x 250 px
Desktop
ROS CPM

50,-

Last Update March 2025

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© Red Bull Media House



Leaderboard

728 x 90 px
Desktop
ROS CPM

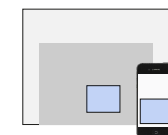
30,-



Skyscraper

160 x 600 px
Desktop
ROS CPM

30,-



MPU

300 x 250 px
Desktop/Mobile
ROS CPM

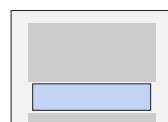
30,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS CPM

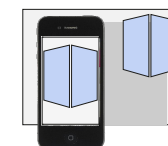
50,-



Billboard

970 x 250 px
Desktop
ROS CPM

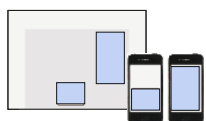
50,-



Cube Ad

300 x 600 px
Desktop/Mobile
CPM

50,-



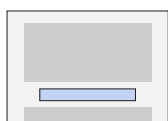
Homepage-Reach-Package

A premium advertising format: We transform the speedweek.com homepage into your brand's look & feel – ensuring maximum visibility for your advertising message.

GSA

on request

RUN-OVER-NETWORK



Leaderboard

728 x 90 px
Desktop
RON CPM

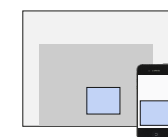
25,-



Skyscraper

160 x 600 px
Desktop
RON CPM

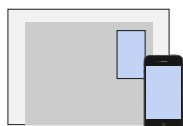
25,-



MPU

300 x 250 px
Desktop/Mobile
RON CPM

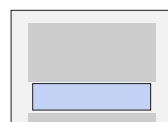
25,-



Halfpage Ad

300 x 600 px
Desktop/Mobile
RON CPM

45,-



Billboard

970 x 250 px
Desktop
RON CPM

45,-

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