



**Newsletter
Integration**

- Weekly distribution
- 70,000 recipients
- Integration option:
Content teaser

CPM 70 ,–

Price 4.900,–

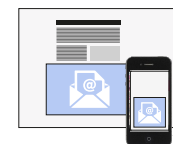


**Newsletter
Integration**

- Weekly distribution
- 70,000 recipients
- Integration option:
MPU (300 × 250 px)

CPM 40 ,–

Price 2.800,–



**Native
Touren
Newsletter**

- Monthly distribution
- 70,000 recipients
- Custom integration options

Price 9.800,–

carpe diem



**Newsletter
Integration**

- 45,000 recipients
- Weekly distribution
- Integration options:
Content teaser (image/text combination)

CPM

70,– / Price 3.150,–



**Newsletter
Integration**

- 45,000 recipients
- Weekly distribution
- Integration options:
MPU (300 × 250 px)

CPM

40,– / Price 1.800,–



**Native
Newsletter**

- 45,000 recipients
- Monthly distribution
- Custom integration options

Price 5.900,–



**Newsletter
Integration**

- 50,000 recipients
- Weekly distribution
- Integration options:
Content teaser

CPM 70 ,–

Price 3.220,–



**Newsletter
Integration**

- 50,000 recipients
- Weekly distribution
- Integration options:
MPU (300 × 250 px)

CPM 40 ,–

Price 2.000,–



**Native
Newsletter**

- 50,000 recipients
- Monthly distribution
- Custom integration options

Price 6.440,–

BÜHNE



Newsletter Integration

- Monthly distribution
- Integration options:
MPU (300 x 250 px) or content teaser
- (image/text combination)

Price 1.450,-



Newsletter Integration

- 19,500 recipients
- Weekly distribution
(AT: on thursdays, DE: on fridays)
- Integration options
 - Content Teaser
 - Image (857x580 px)
 - Title (35 characters incl. spaces)
 - Text (120 characters incl. spaces)
 - Or Banner
 - MPU (300x250 px)
 - Target URL

Price 1.990,-



Newsletter Integration

- 11,600 recipients
- Weekly distribution (Tuesday/Friday)
- Integration options:
MPU (300 x 250 px) or content teaser
- (image/text combination)

Price 1.990,-

Last update: April 2025

All prices in euros, excluding statutory taxes and duties. Technical specifications: <https://network.redbullmediahouse.com/d/datenanlieferung>

All information on general terms and conditions and data delivery for the online portal at: <https://network.redbullmediahouse.com/d/datenanlieferung>