



Native Reel

An Instagram format to showcase your products to the Bergwelten community. You define the topic – the creative concept comes from our editorial team, e.g. trekking, climbing, biking, ski touring.

- Production of a Bergwelten Instagram Story
- Link/Swipe Up to your profile

Duration: 1 month

Deliverables

- 20–60 seconds
- Voice-over or music
- Inserts
- Your profile will be tagged in the caption

GSA

3.950,–
Incl. design costs



Garderobe

The editorial team is outfitted with your products – a format to authentically integrate your brand into two social clips produced by our editorial team. These clips provide genuine tips for outdoor activities.

- Production of a Bergwelten Instagram Clip

Duration: 1 year (March to March)

Deliverables

- Design in the look & feel of the channel by Red Bull Media House
- Your profile will be tagged in the caption

GSA

1.700,–
Incl. design costs

carpe diem



Native Reel

An Instagram format to spotlight your products or services and present them to the carpe diem community. You define the topic – the creative concept comes from our editorial team.

- Production of a Reel featuring tailored product placement in the carpe diem look & feel
- Tagging in the caption
- Optional: Collab post on the Instagram account

Duration: 1 month+

Deliverables

- 20–60 seconds
- Voice-over or music
- Inserts

3.450,–
Incl. design costs



Garderobe

The editorial team is outfitted with your products – a format to authentically integrate your brand into two social clips produced by our editorial team. These clips provide genuine tips on longevity.

- Production of a carpe diem Instagram Clip

Duration: 1 year (March to March)

Deliverables

- Design in the look & feel of the channel by Red Bull Media House
- Your profile will be tagged in the caption

GSA

1.000,–
Incl. design costs