SOCIAL MEDIA





Native Reel

An Instagram format to showcase your products to the Bergwelten community. You define the topic - the creative concept comes from our editorial team, e.g. trekking, climbing, biking, ski touring.

- Production of a Bergwelten Instagram Story
- Link/Swipe Up to your profile

Duration: 1 month

Deliverables

- 20-60 seconds
- Voice-over or music
- Inserts
- Your profile will be tagged in the caption



Garderobe

The editorial team is outfitted with your products – a format to authentically integrate your brand into **Deliverables** two social clips produced by our editorial team. These clips provide genuine tips for outdoor activities.

Production of a Bergwelten Instagram Clip

Duration: 1 year (March to March)

Design in the look & feel of the channel by Red Bull Media House

· Your profile will be tagged in the caption

GSA

GSA

1.700,-

3.450.-

Incl. design costs

3.950.-

Incl. design costs

Incl. design costs

carpe diem



Native Reel

An Instagram format to spotlight your products or services and present them to the carpe diem community.

You define the topic - the creative concept comes from our editorial team.

- Production of a Reel featuring tailored product placement in the carpe diem look & feel
- Tagging in the caption
- Optional: Collab post on the Instagram account

Duration: 1 month+

Deliverables

20–60 seconds

Voice-over or music

Inserts

Garderobe

The editorial team is outfitted with your products – a format to authentically integrate your brand into two social clips produced by our editorial team. These clips provide genuine tips on longevity.

Production of a carpe diem Instagram Clip

Duration: 1 year (March to March)

Last update: March 2025

10% surcharge per filter and frequency capping, other advertising media on request.

All prices in euros, excluding statutory taxes and duties. Technical specifications: https://network.redbullmediahouse.com/d/datenanlieferung All information on terms and conditions and data delivery for the online portal at: https://network.redbullmediahouse.com/d/datenanlieferung

- Design in the look & feel of the channel by Red Bull Media House
- Your profile will be tagged in the caption

GSA

1.000.-

Incl. design costs