

## KINDER | SPECIAL EDITION

Double spread	420 × 265 mm <sup>1</sup>	Inside front cover + page 3 Page 4 + 5 <b>Design costs for advertorials</b> <sup>3</sup>	9.200,- 12.000,- 11.000,- 1.000,- <sup>2</sup>	Ausflugtipps	Excursion tips <sup>3</sup>	1/3 page Requirements: Packshot (300dpi) & text (approx. 400 character incl. spaces)	incl. design costs
Single page	• 210 × 265 mm <sup>1</sup>	Surcharge for desired placement, 10 % of single-page rate. Outside back cover 1st righthand page, IFC or IBC 2nd righthand page <b>Design costs for advertorials</b> <sup>3</sup> Surcharge for desired placement, 10 % of single-page rate. Surcharge cannot be reduced.	4.900,- 6.400,- 5.600,- 5.400,- 500,-2	Apothekertipps	Apotheker- tipps <sup>3</sup>	1/4 page Requirements: Packshot (300 dpi) & text (max. 300 character incl. spaces)	incl. design costs
Schoufenser	er 1/1 page 1/2 page 1/4 page 1/8 page Designed as advertorial.	incl. design costs	3.650,- 2.100,- 1.300,- 800,-				

Advertorials: are charged at page price + design costs. Costs for photography are calculated according to complexity. Print material for advertorials, promotions etc. to be delivered 2 weeks before ad copy deadline (except for enclosures and supplements - timing as per agreement).

Postage costs: Subscription circulation incurs postage costs according to the current postal rate. Minimum circulation: 10,000 copies per country. Partial circulation: +20 %. T&C: redbullmediahouse.com/agb-print

Data delivery: redbullmediahouse.com/datenanlieferung

All prices in euros excluding statutory taxes and duties. <sup>1</sup>Plus 3 mm bleed on all sides; motifs running over the gutter: 3 mm displacement in the core, allow 5 mm waistband allowance between U2/U3 and core. <sup>2</sup>Not eligible for discount and AE. <sup>3</sup>One-time feedback loop included.



1.200,-

1.400-