

CLASSIC DISPLAY

	<p>Leaderboard 728 x 90 px Desktop ROS TKP</p> <p>30.-</p>		<p>Skyscraper 160 x 600px Desktop ROS TKP</p> <p>30.-</p>		<p>MPU 300 x 250 px Desktop/Mobile ROS TKP</p> <p>30.-</p>
	<p>Halfpage Ad 300 x 600 px Desktop/Mobile ROS TKP</p> <p>50.-</p>		<p>Billboard 970 x 250 px Desktop ROS TKP</p> <p>50.-</p>		<p>Outstream 16:9 mind. 1,280 x 720 px max. 1,920 x 1,080 px TKP 10-25 sec</p> <p>50.-</p>
	<p>Newsletter Integration</p> <ul style="list-style-type: none"> • 46,000 Subscriptions • Weekly dispatch • Implementation: MPU (300 x 250 px) or content teaser TKP 70.- <p>price 3,220.-</p>		<p>Native Newsletter</p> <ul style="list-style-type: none"> • 46,000 Subscriptions • Monthly dispatch • individual implementation <p>price 6,440.-</p>		<p>Cube Ad 300 x 600 px Desktop/Mobile TKP</p> <p>50.-</p>

	<p>Home Page-Reach-Package</p> <p>The advertising form in a class of its own: Billboard and Halfpage Ad as well as an individual background color allow the bergwelten.com homepage and the magazine homepage to appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile your message receives the greatest possible attention through two consecutive advertising contacts.</p> <ul style="list-style-type: none"> • Billboard and Halfpage Ad / MPU • Background color (Background image upon request) <p>Running time: 1 week for fixed placement and coloring Running time in total: 4 weeks</p> <p>10,900.-</p>
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Social media activities are implemented by the editorial team.
 10% surcharge per filter and frequency capping, other advertising media on request.
 All prices in euros, excluding statutory taxes and duties. Technical specifications: <https://network.redbullmediahouse.com/d/datenanlieferung>
 All information on terms and conditions and data delivery for the online portal at: <https://www.redbullmediahouse.com/agb-digital>

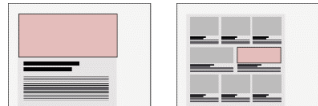

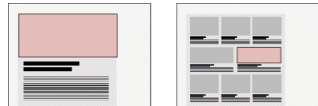





CONTENT & SOCIAL MEDIA FORMATS

	<p>Advertorial</p>	<p>You supply the text and images, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.</p> <p>Running time: 1 month+</p>	<p>Guaranteed services DACH</p> <ul style="list-style-type: none"> • 100,000 Ad impressions via content teaser • 30,000 Social media impressions • Single country on request 	<p>DACH</p>	<p>3,950.– Design costs included</p>
	<p>Native Story</p>	<p>You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.</p> <ul style="list-style-type: none"> • SEO optimized article with a target value of 1,000 page views • Placed in an editorially appropriate environment • Social media activation <p>Running time: 1 month+</p>	<p>Guaranteed services DACH:</p> <ul style="list-style-type: none"> • 100,000 Ad impressions via content teaser • 30,000 Social media impressions 	<p>DACH</p>	<p>4,950.–</p>

PRICE GAME

	<p>Servus Price game</p>	<p>The online price game on servus.com:</p> <p>You choose the price.</p> <ul style="list-style-type: none"> • Prepared and placed in the form of an advertorial • (product presentation & direct link) <p>Running time 1 month+</p>	<p>Services:</p> <ul style="list-style-type: none"> • Promotion of the post with the content teaser • Social media activation (Facebook posting) • 1x Integration of the article teaser in the newsletter 	<p>DACH</p>	<p>2,950.– Design costs included</p>
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CONTENT & SOCIAL MEDIA FORMATS

 	<p>Regional portrait</p>	<p>Format for the tourism industry to present the region. Images and text material are supplied.</p> <ul style="list-style-type: none"> The editorial team prepares the portrait in the look & feel of servus.com Integration of existing articles (recipes, excursion tips, craftsmen ...) <p>Running time 3 month</p>	<p>Guaranteed services DACH:</p> <ul style="list-style-type: none"> 100,000 ad impressions UAP formats (ad media creation on request) 1x integration of the article teaser in the newsletter (takes place in the booked season) Social media activation (Facebook posting) 	<p>DACH</p>	<p>4,950.- Design costs included</p>
 	<p>Modul 1</p>	<p>Native Story (Guaranteed services DACH):</p> <ul style="list-style-type: none"> 200,000 Ad impressions via content teaser 50,000 Social media impressions 		<p>DACH</p>	<p>3,640.- Design costs included</p>
 	<p>Modul 2</p>	<p>Social-Story (IG,FB,FB Messenger):</p> <ul style="list-style-type: none"> Creation of a Servus Instagram story Link to the regional portrait on servus.com 		<p>DACH</p>	<p>960.- Design costs included</p>
 	<p>Modul 3</p>	<p>Extension of the regional portrait:</p> <ul style="list-style-type: none"> Adaptation of the content (images, texts) Social media posting 		<p>DACH</p>	<p>1,450.- Design costs included</p>