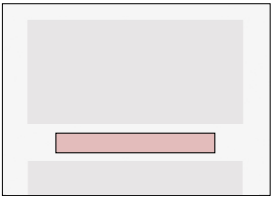
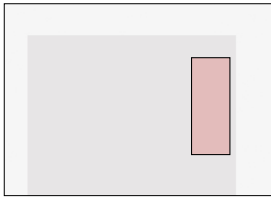
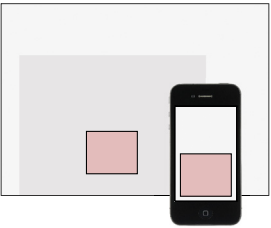
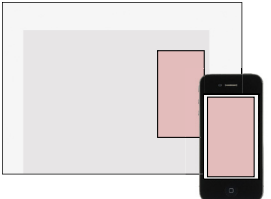
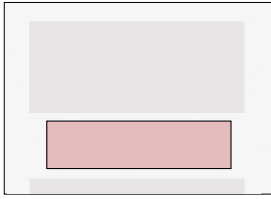
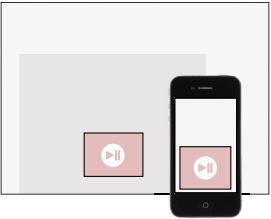
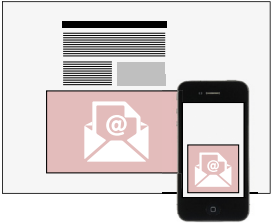
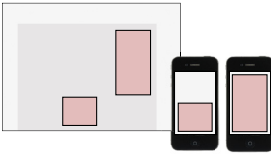


CLASSIC DISPLAY

| | | | |
|---|-------------------------------|---|------|
|  | Leaderboard | 728 × 90 px Desktop ROS TKP | 30,– |
|  | Skyscraper | 160 × 600 px Desktop ROS TKP | 30,– |
|  | MPU | 300 × 250 px Desktop/Mobile ROS TKP | 30,– |
|  | Halfpage Ad | 300 × 600 px Desktop/Mobile ROS TKP | 50,– |
|  | Billboard | 970 × 250 px Desktop ROS TKP | 50,– |
|  | Outstream | 16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec | 50,– |
|  | Newsletter Integration | <ul style="list-style-type: none">• 46.000 recipients• Weekly dispatch• Implementation: MPU (300 × 250 px) or Content Teaser TKP 70,– / price 3.220,– | |

| | | | |
|---|--------------------------------|---|----------|
|  | Home Page-Reach-Package | <p>The advertising form in a class of its own: Billboard and Half Page Ad as well as an individual background colour let the start page servus.com appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile, your message is given the greatest possible maximum attention through two successive advertising contacts.</p> <ul style="list-style-type: none">• Billboard and Half Page Ad / MPU• Inking of the page (background image on request) <p>Runtime: 1 week for fixed placement of advertising according to agreement and coloring</p> <p>Total runtime: 4 weeks</p> | 10.900,– |
| | | <p>Guaranteed performance values DACH:</p> <ul style="list-style-type: none">• 200.000 Ad Impressions within 4 weeks | |




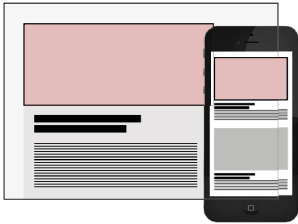



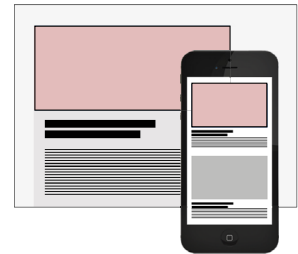



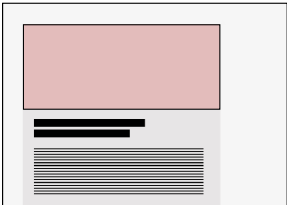






Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.

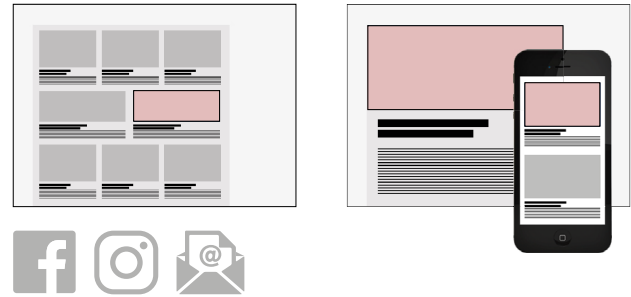
All prices in Euro and do not include statutory taxes and charges. Technical specifications: <https://redbullmediahouse.com/specs>

All information on general terms and conditions and data delivery for the online portal at: <https://redbullmediahouse.com/agb-digital>

CONTENT & SOCIAL MEDIA FORMATS

| | | | | |
|--|---|--|-----------------|---|
| <div></div> <div></div> | <div>Advertorial</div> <div><p>You supply text and images, and we design your advertorial in the your advertorial in the look & feel of the website. Video integration is also possible as an option.</p><p>Runs for: at least one month</p></div> | <div><p>Guaranteed service DACH:</p><ul style="list-style-type: none">• 100.000 Ad Impressions via Content Teaser• 30.000 Social Media Impressions<p>Single country upon request</p></div> | <div>DACH</div> | <div>3.950,– incl. design costs</div> |
| <div></div> <div></div> | <div>Native Story</div> <div><p>You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your article fits in perfectly with the editorial coverage.</p><ul style="list-style-type: none">• SEO optimized article with a target value of 1,000 page views<p>Duration: 1 month+</p></div> | <div><p>Guaranteed services DACH:</p><ul style="list-style-type: none">• 100.000 Ad Impressions via Content Teaser• 30.000 Social Media Impressions<p>Single country upon request.</p></div> | <div>DACH</div> | <div>4.950,– incl. design costs</div> |
| <div></div> <div></div> | <div>Region portrait</div> <div><p>Format for the tourism industry to present the region. Image and text material supplied by the client.</p><p>BASE</p><p>Duration: 3 months</p></div> | <div><p>Basic package</p><ul style="list-style-type: none">• The editorial team prepares the portrait in the look & feel of servus.com.• Integration of existing contributions (recipes, excursion tips, craftsmen ...)</div> | <div>DACH</div> | <div>3.980,– incl. design costs</div> |
| <div></div> <div></div> | <div>Region portrait</div> <div><p>BASE version plus guaranteed services (during the term):</p><ul style="list-style-type: none">• 100.000 ad impressions UAP-formats (ad creation on request)• 1x integration of the article teaser in the newsletter• Social media activation (Facebook posting)</div> | | <div>DACH</div> | <div>4.950,– incl. design costs</div> |

PRIZE GAME



Servus prize game

The online sweepstakes on servus.com
You choose the prize.
• Prepared and placed in the form of an advertorial (product presentation & direct linking)
• Duration: 1 month+

- Services:
- Promotion of the article with a content teaser
 - Social media activation (Facebook posting)
 - 1x integration of the article teaser in the newsletter

DACH
2.950,-
incl. design costs