

Double spread

460 × 300 mm¹

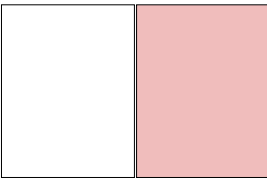
AT / DE / AT+DE

Inside front cover + page 3

Pages 4/5

Design costs for advertorials³

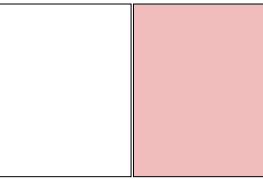
43.900,- / 17.850,- / 49.400,-
57.050,- / 23.200,- / 64.200,-
52.650,- / 21.400,- / 59.300,-
1.000,-²



Supplement

Minimum format 115 × 140 mm
Maximum format 230 × 300 mm
top edge, base, side, fold +3 mm
Placement curved
Total edition per 1.000 copies

Total edition AT & DE up to 20 g per additional 10 g 150,-
20,-
Design costs by Red Bull Media House according to extent of work done.



Single page

230 × 300 mm¹

AT / DE / AT+DE

Outside back cover

1st righthand page, IFC or IBC

2nd righthand page

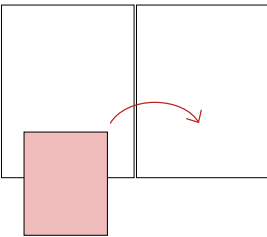
Design costs for advertorials³

Surcharge for desired placement, 10 % of single-page rate.

Surcharge cannot be reduced.

25.900,- / 10.500,- / 29.100,-
33.500,- / 13.650,- / 37.800,-
29.700,- / 12.050,- / 33.400,-
28.350,- / 11.550,- / 32.000,-

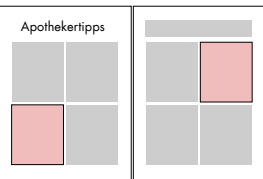
500,-²



Sachet ad-space
(from 1/1 page)

Minimum format 60 × 100 mm
Maximum format 2 mm
Adhesive difference ±10 mm
Sachet shape square or rectangular (others upon request)
Delivery upright in cardboard box
Placement curved
Manual gluing on request.

Total edition AT & DE per 1.000 120,-



Pharmacy tips³

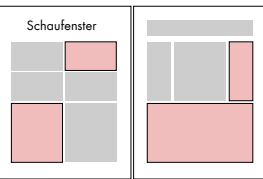
1/4 page

Requirements: packshot (300 dpi) & text
(max. 300 characters incl. spaces)

AT / DE / AT+DE

incl. design costs

4.500,- / 2.350,- / 6.700,-



Showcase

1/1 page

1/2 page portrait

1/2 page landscape

1/4 page portrait

1/4 page landscape

1/8 page

Designed as advertorial or as classic advertisement

DE

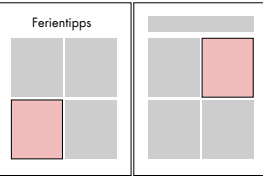
AT / DE / AT+DE

AT / DE / AT+DE

AT / DE / AT+DE

incl. design costs

7.200,-
9.450,- / 4.050,- / 11.400,-
5.300,- / 2.350,- / 6.400,-
3.000,- / 1.350,- / 3.600,-



Garden tips, vacation tips, gift tips³

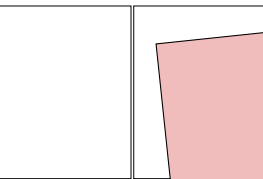
1/4 page

Requirements: high resolution image (300 dpi) & text (max. 400 characters incl. spaces)

AT / DE / AT+DE

incl. design costs

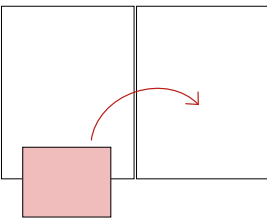
4.500,- / 2.350,- / 6.700,-



Enclosure

Minimum format 105 × 148 mm
Maximum format 220 × 290 mm
The larger page must be enclosed.
Total edition per 1.000 copies.

Total edition AT & DE up to 20 g per additional 10 g 150,-
20,-
Design costs by Red Bull Media House according to extent of work done.



TOC ad-space
(ab 1/1 Seite)

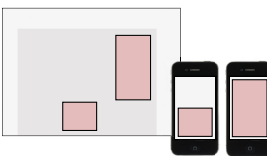
Minimum format 60 × 100 mm
Maximum format 185 × 260 mm
Adhesive difference ±10 mm
Delivery end trimmed
Placement curved
Manual gluing on request.

Total edition AT & DE per 1.000 120,-

Advertorials: are charged at page price + design costs. Costs for photography are calculated according to complexity. Print material for advertorials, promotions etc. to be delivered 3 weeks before ad copy deadline (except for enclosures and supplements - timing as per agreement).
Postage costs: current postage costs apply to the subscription edition. Minimum allocation: 10.000 copies per country. Partial print run surcharge: +20%.
AGB: redbullmediahouse.com/agb-print
Data delivery: redbullmediahouse.com/datenanlieferung
All prices in Euro and do not include statutory taxes and charges
¹Plus 3 mm bleed on every page; designs crossing the binding: make sure there is 3 mm displacement in the kern, 6mm margin between U2/U3 and kern 5 mm waistband addition
²Ni!*No discounts and agency costs non-deductible ³EOne time feedback loop included

CLASSIC DISPLAY

	Leaderboard	728 × 90 px Desktop ROS TKP	30,–
	Skyscraper	160 × 600 px Desktop ROS TKP	30,–
	MPU	300 × 250 px Desktop/Mobile ROS TKP	30,–
	Halfpage Ad	300 × 600 px Desktop/Mobile ROS TKP	50,–
	Billboard	970 × 250 px Desktop ROS TKP	50,–
	Outstream	16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec	50,–
	Newsletter Integration	<ul style="list-style-type: none">• 46.000 recipients• Weekly dispatch• Implementation: MPU (300 × 250 px) or Content-Teaser TKP 70,– / price 3.220,–	

	Home Page-Reach-Package	The advertising form in a class of its own: Billboard and Half Page Ad as well as an individual background colour let the start page servus.com appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile, your message is given the greatest possible maximum attention through two successive advertising contacts.	10.900,–
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- Billboard and Half Page Ad / MPU
 - Inking of the page (background image on request)

Runtime: 1 week for fixed placement of advertising according to agreement and coloring

Total runtime: 4 weeks
- Guaranteed performance values DACH:**

 - 200.000 Ad Impressions within 4 weeks




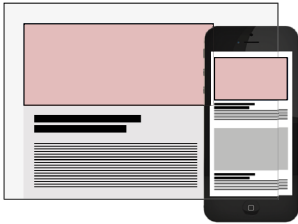



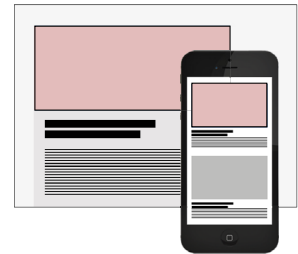










Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.

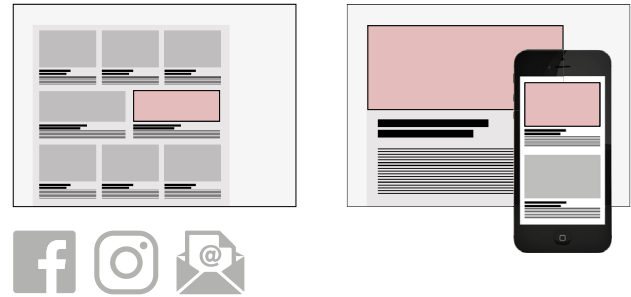
All prices in Euro and do not include statutory taxes and charges. Technical specifications: <https://redbullmediahouse.com/specs>

All information on general terms and conditions and data delivery for the online portal at: <https://redbullmediahouse.com/agb-digital>

CONTENT & SOCIAL MEDIA FORMATS

<div></div> <div></div>	<div>Advertorial</div> <div><p>You supply text and images, and we design your advertorial in the your advertorial in the look & feel of the website. Video integration is also possible as an option.</p><p>Runs for: at least one month</p></div>	<div><p>Guaranteed service DACH:</p><ul style="list-style-type: none">• 100.000 Ad Impressions via Content Teaser• 30.000 Social Media Impressions<p>Single country upon request</p></div>	<div>DACH</div>	<div>3.950,– incl. design costs</div>
<div></div> <div></div>	<div>Native Story</div> <div><p>You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your article fits in perfectly with the editorial coverage.</p><ul style="list-style-type: none">• SEO optimized article with a target value of 1,000 page views<p>Duration: 1 month+</p></div>	<div><p>Guaranteed services DACH:</p><ul style="list-style-type: none">• 100.000 Ad Impressions via Content Teaser• 30.000 Social Media Impressions<p>Single country upon request.</p></div>	<div>DACH</div>	<div>4.950,– incl. design costs</div>
<div></div> <div></div>	<div>Region portrait</div> <div><p>Format for the tourism industry to present the region. Image and text material supplied by the client.</p><p>BASE</p><p>Duration: 3 months</p></div>	<div><p>Basic package</p><ul style="list-style-type: none">• The editorial team prepares the portrait in the look & feel of servus.com.• Integration of existing contributions (recipes, excursion tips, craftsmen ...)</div>	<div>DACH</div>	<div>3.980,– incl. design costs</div>
<div></div> <div></div>	<div>Region portrait</div> <div><p>BASE version plus guaranteed services (during the term):</p><ul style="list-style-type: none">• 100.000 ad impressions UAP-formats (ad creation on request)• 1x integration of the article teaser in the newsletter• Social media activation (Facebook posting)</div>		<div>DACH</div>	<div>4.950,– incl. design costs</div>

PRIZE GAME



Servus prize game

The online sweepstakes on servus.com
You choose the prize.

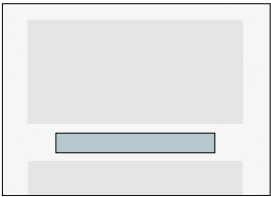
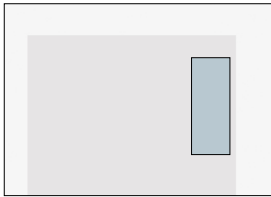
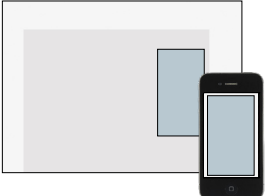
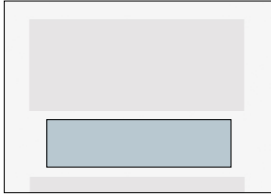
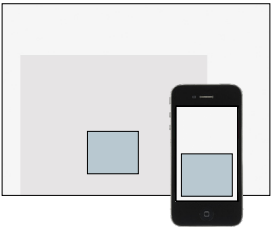
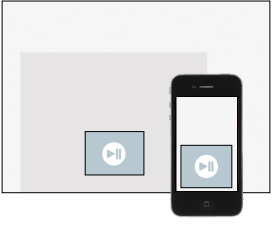

- Prepared and placed in the form of an advertorial (product presentation & direct linking)
- Duration: 1 month+

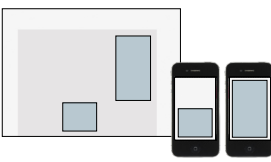
- Services:
- Promotion of the article with a content teaser
 - Social media activation (Facebook posting)
 - 1x integration of the article teaser in the newsletter

DACH

2.950,-
incl. design costs

CLASSIC DISPLAY

	Leaderboard	728 × 90 px Desktop ROS TKP	30,—
	Skyscraper	160 × 600 px Desktop ROS TKP	30,—
	Halfpage Ad	300 × 600 px Desktop/Mobile ROS TKP	50,—
	Billboard	970 × 250 px Desktop ROS TKP	50,—
	MPU	300 × 250 px Desktop/Mobile ROS TKP	30,—
	Outstream	16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec	50,—
	Newsletter inclusion	<ul style="list-style-type: none">• sent out weekly• 70,000 recipients• Integration possibilities: MPU (300 × 250 px) or Content Teaser TKP	70,— / price 4.900,—

	Reach Package	<p>The advertising form of the extra class: Billboard and Halfpage Ad as well as an individual background color let the bergwelten.com start page as well as the magazine start page appear for one week in your layout. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile gets your message the maximum attention through two consecutive advertising contacts.</p> <ul style="list-style-type: none">• Billboard and Halfpage Ad / MPU• Colouring of the page (background image on request) Runs for: 1 week	<p>Guaranteed service DACH:</p> <ul style="list-style-type: none">• 400.000 Ad Impressions in 4 weeks+ Single country: Price upon request	<p>DACH</p>	22.700,— incl. design costs
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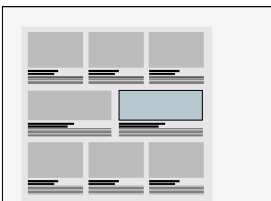


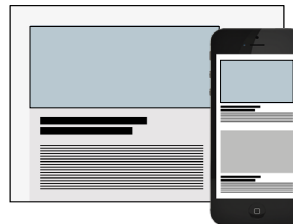



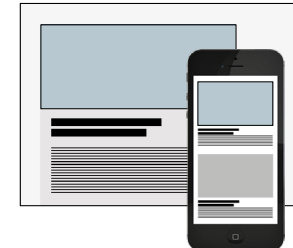



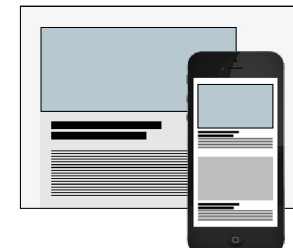
Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.










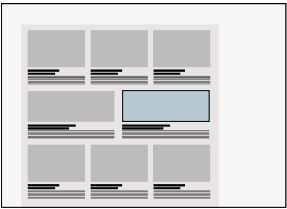
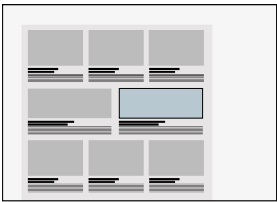


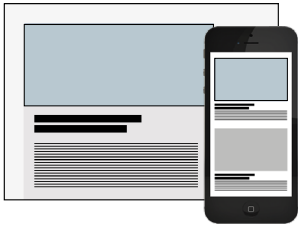
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CONTENT & SOCIAL MEDIA FORMATS (1/3)

  		Advertorial <p>You supply text and images, and we design your advertorial in the your advertorial in the look & feel of the website. Video integration is also possible as an option. Runs for: at least one month</p>	Guaranteed service DACH: <ul style="list-style-type: none">• 200.000 Ad Impressions via Content Teaser• 50.000 Social-Media Impressions Single country: Price upon request	DACH	4.950,- incl. design costs	
  		Native Story <p>You define the communication message, and we present you with an implementation idea. Concept and implementation come from the editorial team. This ensures that your contribution into the editorial coverage. Article search engine optimized</p> <ul style="list-style-type: none">• SEO optimized article with a target value of 3,000 page views• Placed in an editorially appropriate environment• Social media posting <p>Runs for: at least one month</p>	Guaranteed service DACH <ul style="list-style-type: none">• 200.000 Ad Impressions via Content Teaser• 50.000 Social Media Impressions		5.950,-	
  		Company profile <p>Integration opportunity to present the success story of your company to the Bergwelten community. The words and images are provided by the client. Runs for: 3 months</p>	Service: <ul style="list-style-type: none">• The editorial team prepares the portrait in the bergwelten.com look & feel• Social Media Posting (Facebook)	Optional service (price upon request) <ul style="list-style-type: none">• Interview• Video („Bergwelten at home with ...“)	DACH	3.950,- incl. design costs

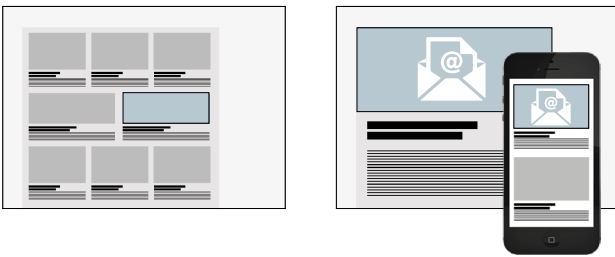
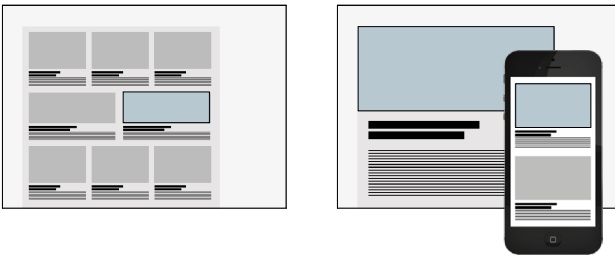
CONTENT & SOCIAL MEDIA FORMATS (2/3)

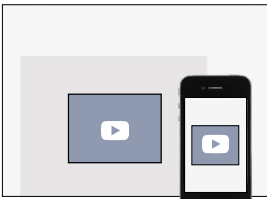
   		Region portrait BASE	<p>Format for the tourism industry to present the region. Image and text material supplied by the client.</p> <p>Duration: 3 months</p>	<p>Basic package</p> <ul style="list-style-type: none">• The editorial team prepares the portrait in the look & feel of bergwelten.com.• Integration of existing articles, tours (max. 50) videos etc.• Possibility of integration of selected events in the Bergwelten event calendar (max. 5)• Integration on the bergwelten.com magazine page in the "Regions" section	DACH	3.980,- incl. design costs
   		Region portrait	<p>BASE version plus guaranteed services (during the term):</p> <ul style="list-style-type: none">• 100.000 ad impressions UAP-formats (ad creation on request)• Placement on the bergwelten.com magazine home page• 1x integration of the article teaser in the newsletter• Social media activation (Facebook posting)		DACH	4.950,- incl. design costs
  		Inquired with	<p>Format for the outdoor industry</p> <ul style="list-style-type: none">• Image material, product/company information is supplied• Text is defined in coordination with the customer <p>Runs for: at least one month</p>	<p>Services:</p> <ul style="list-style-type: none">• Co-publishing develops a central question for the customer• Creation of the article in the look & feel of bergwelten.com• Activation via social media (Facebook posting)	DACH	2.950,- incl. design costs

CONTENT & SOCIAL MEDIA FORMATS (3/3)

	Video 60 seconds / 1 product	<p>Bergwelten.com puts a product prominently in the spotlight in an article including a 60'' video. All features are clearly presented in a specially produced short video:</p> <ul style="list-style-type: none">• Video format for the outdoor industry• Product is delivered• Subtitles/inserts/captions are defined in coordination with the customer <p>Runs for: at least a month</p>	<p>Services:</p> <ul style="list-style-type: none">• All product posts incl. video are permanently placed on: https://www.bergwelten.com/lp/60-sekunden-1-produkt• Placement of the video on the homepage (1 week)• Activation via social media (Facebook posting) incl. link to the online store in the subtitle/insert/caption• Playout of the video in a Bergwelten Instagram Story (incl. swipe-up linking + hashtags)• Bergwelten Instagram Story (incl. swipe-up linking + hashtags) <p>Average performance values GSA:</p> <ul style="list-style-type: none">• 40.000 Social-Media-Impressions• 10.000 3-second views on Facebook• 20.000 impressions on 1st slide of IG story	DACH	3.600,- incl. design costs
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PRIZE GAME

	Mountain festival	<p>Every Wednesday: the exclusive Bergwelten price game</p> <ul style="list-style-type: none">• You choose the prize <p>Runs for: one month</p>	<p>Services:</p> <ul style="list-style-type: none">• Promotion of the post with the content teaser• Activation via social media (Facebook posting)• 1x integration of the article teaser in the newsletter	DACH	3.950,- incl. design costs
	30 days, 30 prices	<p>Bergwelten summer price game, period: August</p> <ul style="list-style-type: none">• Raffle of a product of your choice (minimum value: € 100,-)• Social media activation (Facebook posting)		AT & DE	1.450,- incl. design costs

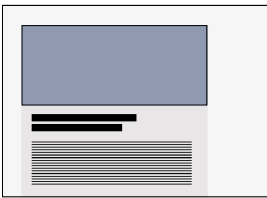


Pre-Roll Video Ad

16:9
mind. 1.280 × 720 px
max. 1.920 × 1.080 px

TKP 20 sec.

80,-



Native Story

You define the communication message and we present you with an implementation idea. Concept and implementation come from the editorial team. This ensures that your contribution into the editorial reporting.

6.450,-

Artikel search engine optimized.
Runs for: 1 month

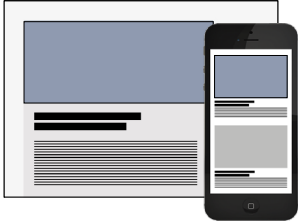
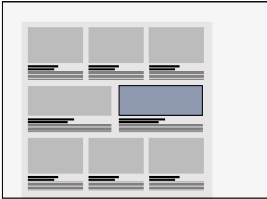
SERVICES

- The editorial team provides the customer with two topic proposals to choose from
- Concept and implementation by Digital Publishing
- SEO optimized article with a target value of 1,500 page views
- Content teaser placed for 1 week on redbull.com/theredbulletin
- Social media activation

GUARANTEED VALUES AT:

- 100.000 Ad Impressions Application of the Native Story via CoBranded advertising media (UAP)
- 40.000 Social Media impressions

CONTENT & SOCIAL MEDIA FORMATS



Advertorial

You supply text and image material and we design your advertorial in the look & feel of the website.
Video integration is also possible as an option.

Runs for: 1 Month+

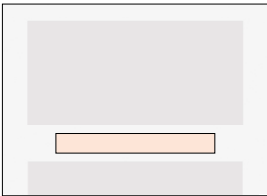
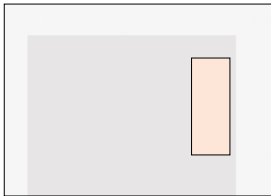
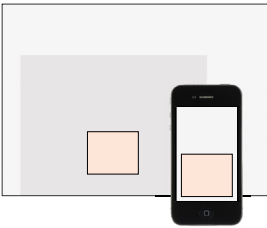
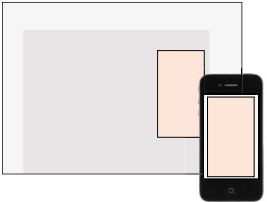
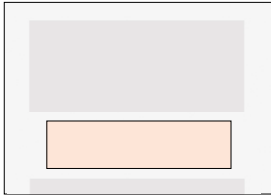
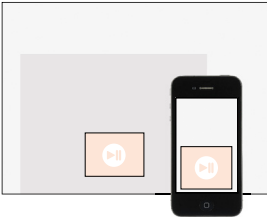
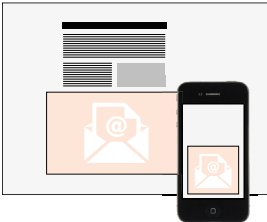
5.950,-

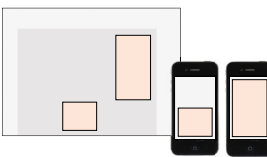
GUARANTEED VALUES

- 100.000 Ad Impressions via CoBranded banner
- 40.000 Social-Media-Impressions

Social media activities are implemented by the editorial team,
Bookable in combination with print

KLASSISCH DISPLAY

	Leaderboard	728 × 90 px Desktop ROS TKP	30,—
	Skyscraper	160 × 600 px Desktop ROS TKP	30,—
	MPU	300 × 250 px Desktop/Mobile ROS TKP	30,—
	Halfpage Ad	300 × 600 px Desktop/Mobile ROS TKP	50,—
	Billboard	970 × 250 px Desktop ROS TKP	50,—
	Outstream	16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec	50,—
	Newsletter inclusion	<ul style="list-style-type: none">• 25.000 recipients• on a fortnightly base• Integration options MPU (300 × 250 px) or Content-Teaser ROS TKP	70,— / price 1.750,—

	Home Page Range Package	<p>The advertising of an extra class: Billboard and Half Page Ad as well as an individual background color let the start page carpediem.life appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile gets your message through two consecutive advertising contacts the greatest possible attention.</p> <ul style="list-style-type: none">• Billboard and Half Page Ad / MPU• Inking of the page (background image on request) <p>Runtime: 1 week for fixed placement of advertising according to agreement and coloring</p> <p>Total runtime: 4 weeks</p>	9.900,—
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Guaranteed performance values in the RBMH network DACH:

- 200.000 Ad Impressions within 4 weeks

Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.

All prices in Euro and do not include statutory taxes and charges. Technical specifications: <https://redbullmediahouse.com/specs>

All information on general terms and conditions and data delivery for the online portal at: <https://redbullmediahouse.com/agb-digital>

CONTENT & SOCIAL MEDIA FORMATS



Native Story

You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits in perfectly with the editorial coverage.

- SEO optimized article with a target value of 500 page views
- Social media activation

carpediem.life puts a product prominently in the spotlight in an article including a 60-second video.

In a specially produced short video, the product is shown in its application and the most important details are highlighted.

- Video format for natural cosmetics and related industries
- Product is delivered
- Subtitles/inserts/captions are defined in coordination

defined in coordination with the customer

- You choose the prize.
- prepared and placed in the form of an advertorial (product presentation & direct linking)

- 1.000 Ad Impressions via Content Teaser
- 10.000 Social-Media-Impressions

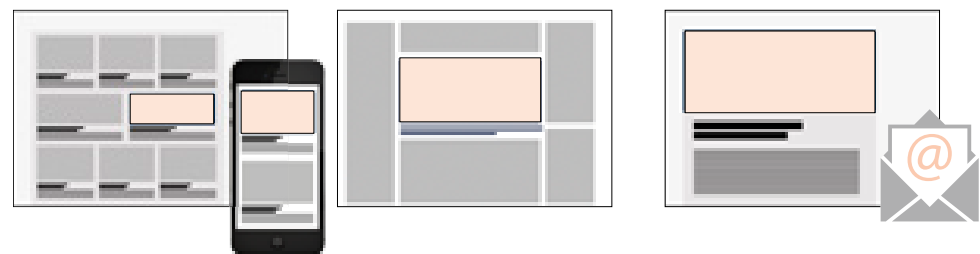
- 1.000 Ad Impressions via Content Teaser
- 10.000 Social Media Impressions

- Placement of the video on the homepage (1 week)
- Activation via social media (Facebook posting) incl. link to the online store in the subtitle/insert/caption
- Playout of the video in a carpe diem Instagram story (incl. swipe-up linking + hashtags)

- 10.000 Social-Media-Impressions

2.450,-

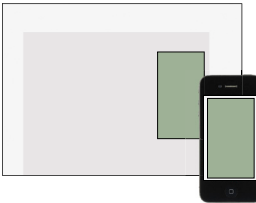
1.450,-
incl. design costs



- Promotion of the article with the content teaser
- Social media activation (Facebook posting)
- 1x integration of the article teaser in the newsletter

CLASSIC DISPLAY

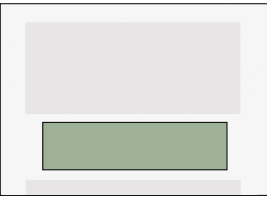
Only bookable in combination with print, prices upon request



Half Page Ad

300 × 600 px
Desktop/Mobile
ROS TKP

50,—



Billboard

970 × 250 px
Desktop
ROS TKP

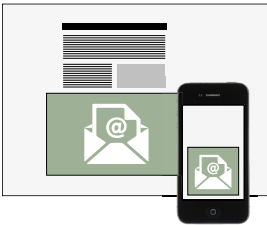
50,—



MPU

300 × 250 px
Desktop/Mobile
ROS TKP

30,—



Newsletter Integration




• on a weekly base

• Integration options MPU (300 × 250 px)
or Content-Teaser

1.450,—

CONTENT & SOCIAL MEDIA FORMATS

Social media activities are implemented by the editorial team,
bookable in combination with print






Advertorial

You supply text and image material, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

Runs for: 1 month or according to agreement

1.450,—



Native Story

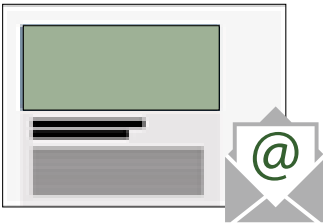
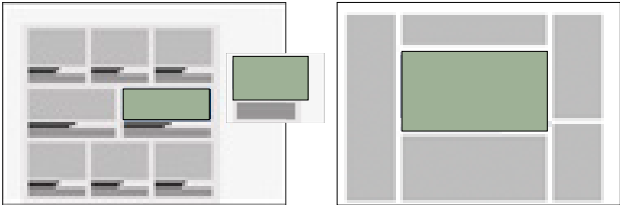
You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits in perfectly with the editorial coverage.

Runs for: 1 month or according to agreement

price upon request

page 1 / 2

PRIZE GAME



The exclusive competition on terramatermagazin.com

- You choose the prize
- prepared and placed in the form of an advertorial (product presentation & direct linking)

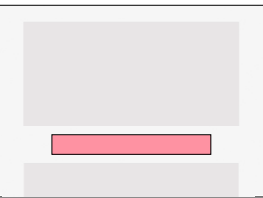
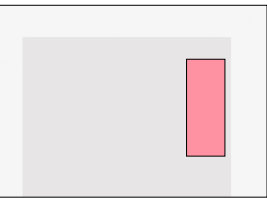
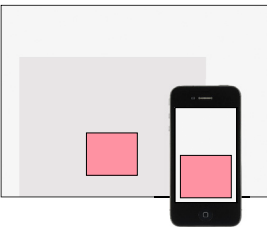
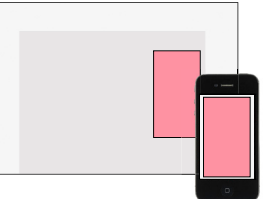
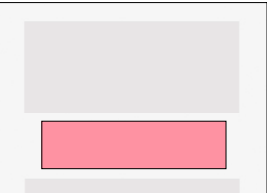
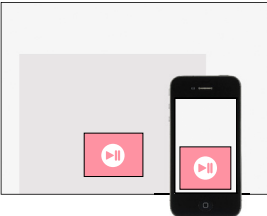
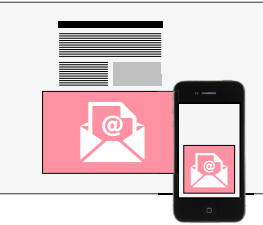
Runs for: at least one month

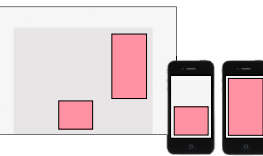
Services:

- Promotion of the post with the content teaser
- Activation via social media (Facebook posting
- 1x integration of the article teaser in the newsletter

1.450,–
incl. design costs

CLASSIC DISPLAY

	Leaderboard	728 × 90 px Desktop ROS TKP	€ 30
	Skyscraper	160 × 600 px Desktop ROS TKP	€ 30
	MPU	300 × 250 px Desktop/Mobile ROS TKP	€ 30
	Halfpage Ad	300 × 600 px Desktop/Mobile ROS TKP	€ 50
	Billboard	970 × 250 px Desktop ROS TKP	€ 50
	Outstream	16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec	€ 50
	Newsletter (coming soon)	<ul style="list-style-type: none">• monthly dispatch• Integration options MPU (300 × 250 px) or Content-Teaser (image-text-combination) € 1,450	

	Reach Start Page Package	<p>The advertising form in a class of its own: Billboard and Half Page Ad as well as individual background colour let the start page of buehne-magazin.com appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. On the move, your message will receive the greatest possible attention through two successive advertising contacts.</p> <ul style="list-style-type: none">• Billboard and Half Page Ad / MPU• Inking of the page (background image on request) <p>Runtime: 1 week for fixed placement of advertising according to agreement and coloring</p> <p>Total runtime: 4 weeks</p>	€9,900
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Guaranteed performance values for RBMH DACH:

- 200.000 Ad Impressions within 4 weeks

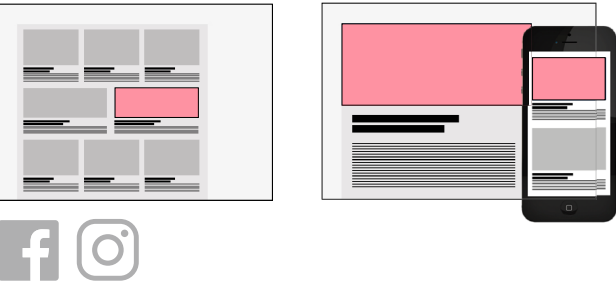
Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.

All prices in Euro and do not include statutory taxes and charges. Technical specifications: <https://redbullmediahouse.com/specs>

All information on general terms and conditions and data delivery for the online portal at: <https://redbullmediahouse.com/agb-digital>

CONTENT & SOCIAL MEDIA FORMATS

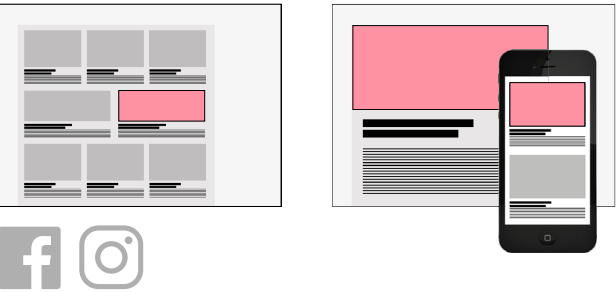


Advertorial

You deliver text and images, and we'll design your advertorial in the look andfeel of the website.
VVe also offer video integration as an option.
Runtime: 1 month+

- Services:
- Promotion of the post with the content teaser
 - Social media activation

€ 1,450



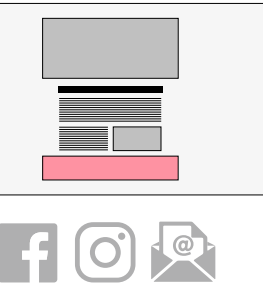
Native Story

You define the marketing message and we'll present you with an implementation idea. The editorial team will then develop a concept and realise it. This ensures your advertisement fits perfectly into the editorial style.
Runtime: 1 month+

- Services:
- SEO optimized article
 - Placed in editorially appropriate environment
 - Social kedia posting

price upon request

COMPETITION



The exclusive competition on buehne-magazin.com

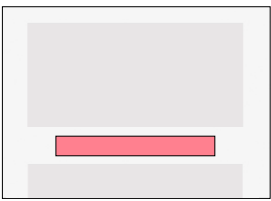
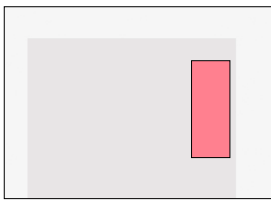
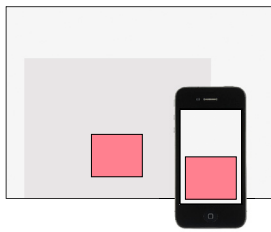
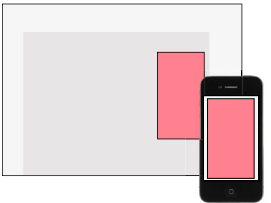
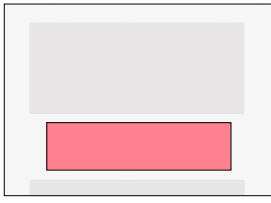
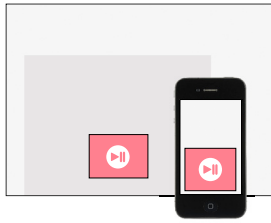
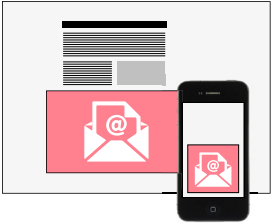
- You choose the prize
- prepared and placed in the form of an advertorial (product presentation & direct link)

Runtime: 1 month+


- Services:
- Promotion of the post with the content teaser
 - Social media activation
 - 1 × integration of the article teaser in the newsletter

€ 1,450
incl. design costs

KLASSISCH DISPLAY

	Leaderboard	728 × 90 px Desktop ROS TKP	30,–
	Skyscraper	160 × 600 px Desktop ROS TKP	30,–
	MPU	300 × 250 px Desktop/Mobile ROS TKP	30,–
	Halfpage Ad	300 × 600 px Desktop/Mobile ROS TKP	50,–
	Billboard	970 × 250 px Desktop ROS TKP	50,–
	Outstream	16:9 mind. 1.280 × 720 px max. 1.920 × 1.080 px TKP 10-25 sec	50,–
	Newsletter Integration	Versendung nach Vereinbarung Preis auf Anfrage	

ADVERTORIAL/NATIVE

  		Advertorial Sie liefern Text- und Bildmaterial an, und wir gestalten Ihr Advertorial im Look & Feel der Website. Optional ist auch eine Videointegration möglich. Laufzeit: 1 Monat+	Garantierte Leistungswerte DACH: <ul style="list-style-type: none">• 200.000 Ad Impressions via Content Teaser	DACH	4.950,– inkl. Gestaltungskosten
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