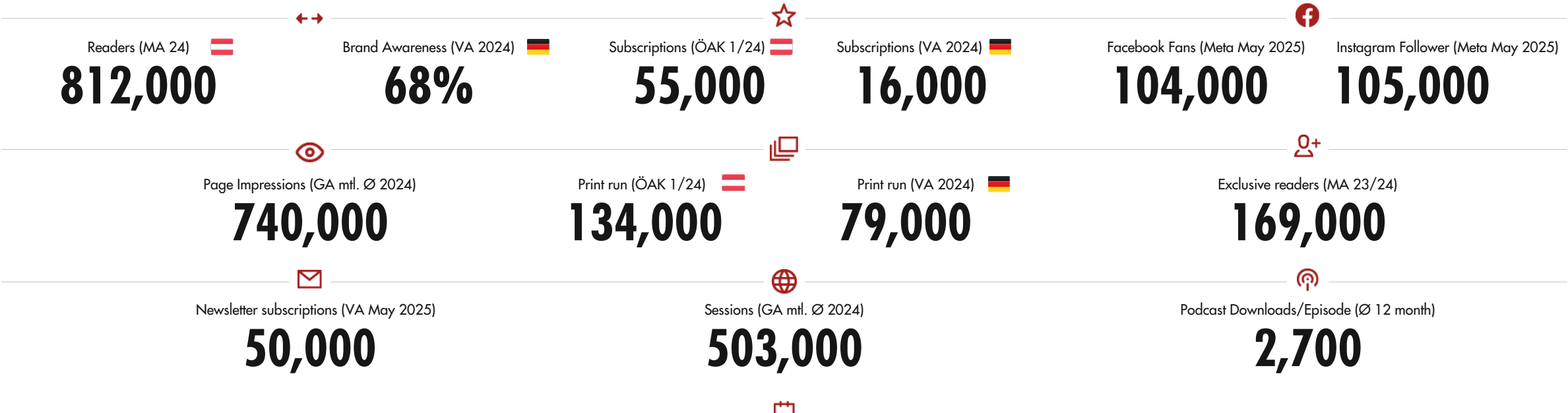




A DECLARATION OF LOVE TO HOME

Servus celebrates regional traditions and customs, preserves honest craftsmanship, and showcases the unspoiled beauty of our homeland at its finest. Each month, Servus invites you to pause and enjoy. And all this in a quality that makes you want to say: that such a thing still exists today!

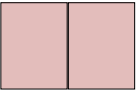



Dates 2024/25


| | | | | | |
|----------|------------------|------------------------------|-----------------|-------------------------|----------------|
| 30.01.25 | Publication date | Servus in Stadt & Land 02/25 | Adcopy deadline | 03.01.25 (Advertorials) | 20.12.24 (Ads) |
| 27.02.25 | Publication date | Servus in Stadt & Land 03/25 | Adcopy deadline | 03.02.25 (Advertorials) | 24.01.25 (Ads) |
| 27.03.25 | Publication date | Servus in Stadt & Land 04/25 | Adcopy deadline | 03.03.25 (Advertorials) | 21.02.25 (Ads) |
| 25.04.25 | Publication date | Servus in Stadt & Land 05/25 | Adcopy deadline | 27.03.25 (Advertorials) | 19.03.25 (Ads) |
| 28.05.25 | Publication date | Servus in Stadt & Land 06/25 | Adcopy deadline | 29.04.25 (Advertorials) | 21.04.25 (Ads) |
| 27.06.25 | Publication date | Servus in Stadt & Land 07/25 | Adcopy deadline | 28.05.25 (Advertorials) | 21.05.25 (Ads) |
| 24.07.25 | Publication date | Servus in Stadt & Land 08/25 | Adcopy deadline | 30.06.25 (Advertorials) | 20.06.25 (Ads) |
| 28.08.25 | Publication date | Servus in Stadt & Land 09/25 | Adcopy deadline | 01.08.25 (Advertorials) | 25.07.25 (Ads) |
| 25.09.25 | Publication date | Servus in Stadt & Land 10/25 | Adcopy deadline | 01.09.25 (Advertorials) | 22.08.25 (Ads) |
| 30.10.25 | Publication date | Servus in Stadt & Land 11/25 | Adcopy deadline | 06.10.25 (Advertorials) | 26.09.25 (Ads) |
| 27.11.25 | Publication date | Servus in Stadt & Land 12/25 | Adcopy deadline | 03.11.25 (Advertorials) | 24.10.25 (Ads) |
| 27.12.25 | Publication date | Servus in Stadt & Land 01/26 | Adcopy deadline | 26.11.25 (Advertorials) | 18.11.25 (Ads) |

MA = Media Analysis |
VA = publisher information; GA = Google Analytics;
Podcast source: Spreaker
All figures rounded

last updated: May 2025


| | | | | |
|--|----------------------|---------------------------|--|--------------------------------|
|  | Double spread | 460 x 300 mm ¹ | AUT / GER / Combi | 43,900.- / 17,850.- / 49,400.- |
| | | | Inside front cover + page 3 | 57,050.- / 23,200.- / 64,200.- |
| | | | Pages 4/5 | 52,650.- / 21,400.- / 59,300.- |
| | | | Design costs for advertorials ³ | 1,000.- ² |

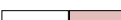
| | | | | |
|--|--------------------|---------------------------|--|--------------------------------|
|  | Single page | 230 × 300 mm ¹ | AUT / GER / Combi | 25,900.- / 10,500.- / 29,100.- |
| | | | Outside back cover | 36,900.- / 15,000.- / 41,600.- |
| | | | 1. righthand page, Inside front cover or Inside back cover | 29,700.- / 12,050.- / 33,400.- |
| | | | 2. righthand page | 28,350.- / 11,550.- / 32,000.- |
| | | | Design costs for advertorials ³ | 500.- ² |
| | | | Surcharge for another desired placement: 10 % of the single-page rate. | |
| | | | Surcharges are not discountable. | |


| | | | | |
|--|-----------------|---|---|-------------------------------|
|  | 1/2 page | 108 x 300 mm (portrait) 230 x 141 mm (landscape) | AUT / GER / Combi Design costs included ⁹ | 15,540.- / 6,300.- / 17,450.- |
|--|-----------------|---|---|-------------------------------|


| | | | | |
|--|--|----------------------------|-----------------------|------------------------------|
|  | „Freizeit- oder Produkttipp“⁴ (themed) | 1/4 page | AUT / GER / Combi | 4,500.- / 2,350.- / 6,700.- |
| | | 1/2 page | AUT / GER / Combi | 9,000.- / 4,700.- / 13,400.- |
| | | designed as an advertorial | Design costs included | |

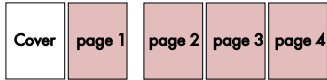
| | | | | |
|--|------------------------------------|-------------------------------------|-----------------------|------------------------------|
|  | „Schau-fenster“⁴ | 1/1 page* | GER | 7,200.- |
| | | 1/2 page | AUT/GER/Combi | 8,700.- / 4,500.- / 12,700.- |
| | | 1/4 page | AUT / GER / Combi | 4,400.- / 2,300.- / 6,400.- |
| | | 1/8 page | AUT / GER / Combi | 3,000.- / 1,450.- / 3,900.- |
| | | Designed as an advertorial | Design costs included | |
| | | *also possible as a classic display | | |

| | | | | | |
|---|------------------|---|--------------|--------------------------------------|-------|
|  | Enclosure | Minimum format | 105 x 148 mm | Total edition up to 20 g (AUT & GSA) | 150.- |
| | | Maximum format | 200 x 290 mm | Per additional 10 g | 20.- |
| | | The larger page must be enclosed. | | | |
| | | Total edition per 1,000 | | | |
| | | Design costs by Red Bull Media House according to extent of work done | | | |

| | | | | | |
|---|-------------------|-------------------------------|--------------|--|-------|
|  | Supplement | Minimum format | 115 × 140 mm | Total edition up to 20 g (AUT & GSA) | 150.- |
| | | Maximum format | 230 × 300 mm | Per additional 10 g | 20.- |
| | | Top edge, base, side, fold | +3 mm | Design costs by Red Bull Media House according to extent of work done | |
| | | Placement | curved | | |
| | | Total edition per 1,000 | | | |

| | | | | | |
|---|---|--------------------------|--|-----------------------------------|-------|
|  | Sachets ad-space (from 1/1 page) | Minimum format | 60 x 100 mm | Total edition per 1,000 AUT & GER | 120.- |
| | | Maximum thickness | 2 mm | | |
| | | Adhesive difference | ±10 mm | | |
| | | Sachet shape | square or rectangular (others upon request) | | |
| | | Delivery | upright in cardboard box | | |
| | | Placement | curved | | |
| | | Manual gluing on request | | | |

| | | | | | |
|---|--|--------------------------|--------------|-----------------------------------|-------|
|  | TOC ad-space (from 1/1 page) | Minimum format | 60 × 100 mm | Total edition per 1,000 AUT & GER | 120.- |
| | | Maximum format | 180 × 260 mm | | |
| | | Adhesive difference | ±10 mm | | |
| | | Delivery | cut-to-size | | |
| | | Placement | curved | | |
| | | Manual gluing on request | | | |

| | | | |
|---|-------------------|-----------------------|------------|
|  | Gate-Cover | 218 x 300 mm (page 1) | on request |
| | | 218 x 300 mm (page 2) | |
| | | 228 x 300 mm (page 3) | |
| | | 230 x 300 mm (page 4) | |
| | | | |

Advertorials: made up of page price + design costs. Photo costs are charged at cost. Delivery of print material for advertorials, promotions, etc. 2 weeks before the print material deadline (except for inserts and insert buckets - timing on request). **Postage costs:** Postage costs according to the current postal rate apply to the subscription circulation. **Minimum circulation:** 10,000 copies per country. Partial circulation: + 20%.

AGB: redbullmediahouse.com/agb-print Data delivery: <https://network.redbullmediahouse.com/d/datenanlieferung> All prices in euros excluding statutory taxes and duties. 1 Plus 3 mm bleed on all sides; motifs running across the gutter: 3 mm displacement in the core, allow 5 mm gutter allowance between U2/U3 and core. 2 Not eligible for discount and AE. 3 One-off feedback loop included. 4 On the small format side, a minimum booking of three ads is required to obtain the desired formats. If this number is not reached, the ads will be compiled as a showcase or tip.



SERVUS SPECIALS

Discover culinary highlights with 'Servus Gute Küche', experience green oases with 'Servus unser Garten', and look forward to child-friendly content with 'Servus Kinder', inspiring travel ideas with 'Servus Reisen' and festive anticipation with 'Servus Weihnachten'. There's something to suit every season and every taste.



Servus „Gute Küche“ Print run 75 % 25 %

65,000

„Servus Garten“ Print run 75 % 25 %

70,000

„Servus Ausflug“ Print run 75 % 25 %

40,000

„Servus Kinder“ print run 75 % 25 %

36,000

„Servus Weihnachten“ print run 75 % 25 %

55,000



Dates 2024/25

| | | |
|----------|------------------|---------------------------|
| 27.02.25 | Publication date | Servus Garten |
| 27.03.25 | Publication date | Servus Ausflug |
| 25.04.25 | Publication date | Servus Küche 01/25 |
| 27.06.25 | Publication date | Servus Kinder |
| 25.09.25 | Publication date | Servus Küche 02/25 |
| 17.10.25 | Publication date | Servus Weihnachten |

| | | |
|-----------------|--------------------------------|-----------------------|
| Adcopy deadline | 28.01.25 (Advertorials) | 20.01.25 (Ads) |
| Adcopy deadline | 25.02.25 (Advertorials) | 17.02.25 (Ads) |
| Adcopy deadline | 19.03.25 (Advertorials) | 11.03.25 (Ads) |
| Adcopy deadline | 23.05.25 (Advertorials) | 16.05.25 (Ads) |
| Adcopy deadline | 25.08.25 (Advertorials) | 14.08.25 (Ads) |
| Adcopy deadline | 18.09.25 (Advertorials) | 10.09.25 (Ads) |

SPECIALS | Unser Garten / Reisen / Gute Küche / Weihnachten

| | | | |
|--|--|--|----------------------|
| | Double spread 420 x 265 mm ¹ | | 19,600.- |
| | | Inside front cover + page 3 | 25,500.- |
| | | Pages 4/5 | 23,550.- |
| | | Design costs for advertorials ³ | 1,000.- ² |
| | | Surcharge for other preferred placement: 10% of the individual rate. | |

| | | | |
|--|--|--|--------------------|
| | Single page 210 x 265 mm ¹ | | 11,500.- |
| | | Outside back cover | 14,900.- |
| | | 1st righthand page, Inside front Cover, Inside back cover | 13,150.- |
| | | 2nd righthand page | 12,600.- |
| | | Design costs for advertorials ³ | 500.- ² |
| | | Surcharge for another desired placement: 10 % of the single-page rate. | |
| | | Surcharges are not discountable. | |

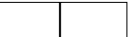
| | | | |
|--|-----------------|---|---------|
| | 1/2 page | ¹ / ₂ page portrait (105 x 265 mm) | 7,450.- |
| | | ¹ / ₂ page landscape (210 x 132 mm) | |

| | | | |
|--|---|----------------------------------|-----------------------|
| | „Freizeit- oder Produkttipp“⁴ (themed) | ¹ / ₂ page | 5,400.- |
| | | ¹ / ₄ page | 2,700.- |
| | | designed as an advertorial | Design costs included |

| | | | | | |
|--|------------------|--|--------------|----------------------------------|-------|
| | Enclosure | Minimum format | 105 x 148 mm | Total edition up to 20 g AT & DE | 150.- |
| | | Maximum format | 200 x 255 mm | Per additional 10 g | 20.- |
| | | The larger page must be enclosed. | | | |
| | | Design costs by Red Bull Media House according to extent of work done ¹ | | | |

Advertorials: made up of page price + design costs. Photo costs are charged at cost. Delivery of print material for advertorials, promotions, etc. 2 weeks before the print material deadline (except for inserts and insert buckets - timing on request). **Postage costs:** Postage costs according to the current postal rate apply to the subscription circulation. **Minimum circulation:** 10,000 copies per country. Partial circulation: + 20%.

| | | | | | |
|--|-------------------|-----------------|--------------|---|-------|
| | Supplement | Minimum format | 115 x 140 mm | Total edition up to 20 g AUT & GER | 150.- |
| | | Maximum format | 210 x 265 mm | Per additional 10 g | 20.- |
| | | Top edge | +6 mm | Design costs by Red Bull Media House according to extent of work done | |
| | | Base/ side fold | +3 mm | | |
| | | Placement | curved | | |

| | | | | |
|---|--|--------------------------|--|---|
|  | Sachets ad-space (from 1/1 page) | Minimum format | 60 x 100 mm | Total edition per 1,000 AUT & GER 120.- |
| | | Maximum format | 2 mm | |
| | | Adhesive difference | ±10 mm | |
| | | Sachet shape | square or rectangular (others upon request) | |
| | | Delivery | Upright in cardboard box | |
| | | Placement | curved | |
| | | Manual gluing on request | | |

| | | | | | |
|--|--|---------------------|--------------|-----------------------------------|-------|
| | TOC ad-space (from 1/1 page) | Minimum format | 60 x 100 mm | Total edition per 1,000 AUT & GER | 120.- |
| | | Maximum format | 160 x 225 mm | | |
| | | Adhesive difference | ±10 mm | | |
| | | Delivery | cut-to-size | | |
| | | Placement | curved | | |

AGB: redbullmediahouse.com/agb-print Data delivery: <https://network.redbullmediahouse.com/d/datenanlieferung> All prices in euros excluding statutory taxes and duties. 1 Plus 3 mm bleed on all sides; motifs running across the gutter: 3 mm displacement in the core, allow 5 mm gutter allowance between U2/U3 and core. 2 Not eligible for discount and AE. 3 One-off feedback loop included. 4 On the small format side, a minimum booking of three ads is required to obtain the desired formats. If this number is not reached, the ads will be compiled as a showcase or tip.

SPECIALS | Kinder

| | | | | |
|--|--|--|--|--|
| | Double spread | 420 × 265 mm ¹ | | 9,700.– |
| | | | Inside front cover + page 3 | 12,500.– |
| | | | Pages 4/5 | 11,500.– |
| | | | Design costs for advertorials ³ | 1,000.– ² |
| | Single page | 210 × 265 mm ¹ | | 5,400.– |
| | | | Outside back cover | 6,900.– |
| | | | 1. righthand page, Inside front cover or Inside back cover | 6,100.– |
| | | | 2. righthand page | 5,900.– |
| | | | Design costs for advertorials ³ | 500.– ² |
| | 1/2 Seite | ¹ / ₂ page high (105 × 265 mm) ¹ / ₂ page transverse (210 × 132 mm) | | 3,240.– |
| | | | | |
| | | | | |
| | Freizeit- oder Produkttipp⁴ (themed) | ¹ / ₂ page ¹ / ₄ page designed as an advertorial | | 2,100.– |
| | | | | 1,300.– |
| | | | Design costs included | |
| | Enclosure | Minimum format | 105 × 148 mm | Total edition up to 20 g (AUT & GER) 150.– |
| | | Maximum format | 200 × 255 mm | Per additional 10 g 20.– |
| | | The larger page must be enclosed. | | |
| | | Design costs by Red Bull Media House according to extent of work done ¹ | | |

| | | | | |
|--|---|--------------------------|---|--|
| | Supplement | Minimum format | 115 × 140 mm | Total edition up to 20 g AUT & GER 150.– |
| | | Maximum format | 210 × 265 mm | Per additional 10 g 20.– |
| | | Top edge | +6 mm | |
| | | Base/ side fold | +3 mm | |
| | Sachets ad-space (from 1/1 page) | Placement | curved | Design costs by Red Bull Media House according to extent of work done ¹ |
| | | | | |
| | | | | |
| | TOC ad-space (from 1/1 page) | Minimum format | 60 × 100 mm | Total edition per 1,000 AUT & GER 120.– |
| | | Maximum format | 2 mm | |
| | | Adhesive difference | ±10 mm | |
| | | Sachet shape | square or rectangular (others upon request) | |
| | | Delivery | Upright in cardboard box | |
| | TOC ad-space (from 1/1 page) | Placement | curved | |
| | | Manual gluing on request | | |
| | | | | |
| | | | | |
| | TOC ad-space (from 1/1 page) | Minimum format | 60 × 100 mm | Total edition per 1,000 AUT & GER 120.– |
| | | Maximum format | 160 × 225 mm | |
| | | Adhesive difference | ±10 mm | |
| | | Delivery | cut-to-size | |
| | TOC ad-space (from 1/1 page) | Placement | curved | |
| | | | | |

Advertorials: made up of page price + design costs. Photo costs are charged at cost. Delivery of print material for advertorials, promotions, etc. 2 weeks before the print material deadline (except for inserts and insert buckets - timing on request). **Postage costs:** Postage costs according to the current postal rate apply to the subscription circulation. **Minimum circulation:** 10,000 copies per country. Partial circulation: + 20%.

AGB: redbullmediahouse.com/agb-print Data delivery: <https://network.redbullmediahouse.com/d/datenanlieferung> All prices in euros excluding statutory taxes and duties. 1 Plus 3 mm bleed on all sides; motifs running across the gutter: 3 mm displacement in the core, allow 5 mm gutter allowance between U2/U3 and core. 2 Not eligible for discount and AE. 3 One-off feedback loop included. 4 On the small format side, a minimum booking of three ads is required to obtain the desired formats. If this number is not reached, the ads will be compiled as a showcase or tip.












CLASSIC DISPLAY

| | | | | | | | | | | | |
|--|-------------------------------|---|---------------------------|--|-------------------------------|---|----------------------------|--|------------------|--|------|
| | Leaderboard | 728 x 90 px Desktop ROS TKP | 30.– | | Skyscraper | 160 x 600px Desktop ROS TKP | 30.– | | MPU | 300 x 250 px Desktop/Mobile ROS TKP | 30.– |
| | Halfpage Ad | 300 x 600 px Desktop/Mobile ROS TKP | 50.– | | Billboard | 970 x 250 px Desktop ROS TKP | 50.– | | Outstream | 16:9 mind. 1,280 x 720 px max. 1,920 x 1,080 px TKP 10-25 sec | 50.– |
| | Newsletter Integration | <ul style="list-style-type: none"> • 50,000 Subscriptions • Weekly dispatch • Implementation: MPU (300 x 250 px) or content teaser | TKP 70.– price 3,500.– | | Sticky Ad | 728 x 90 px / 320 x 100 px Desktop/Mobil ROS TKP | 30.– | | Cube Ad | 300 x 600 px Desktop/Mobile TKP | 50.– |
| | Native Newsletter | <ul style="list-style-type: none"> • 50,000 Subscriptions • monthly dispatch • Individual integration options | price 6,440.– | | Newsletter Integration | <ul style="list-style-type: none"> • 50,000 Subscriptions • Weekly dispatch • Implementation: MPU (300 x 250 px) | TKP 40 ,– Preis 2,000,– | | | | |





| | | | | | | | | | | | |
|--|--------------------------------|--|--|--|--|--|--|--|--|--|----------|
| | Home Page-Reach-Package | <p>The advertising form in a class of its own: Billboard and Halfpage Ad as well as an individual background color allow the bergwelten.com homepage and the magazine homepage to appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. Mobile your message receives the greatest possible attention through two consecutive advertising contacts.</p> <p> <ul style="list-style-type: none"> • Billboard and Halfpage Ad / MPU • Background color (Background image upon request) </p> <p>Running time: 1 week for fixed placement and coloring Running time in total: 4 weeks</p> | | | | | | | | | 10,900.– |
| | | <p>Guaranteed services GSA</p> <ul style="list-style-type: none"> • 200,000 Ad Impressions within 4 weeks+ | | | | | | | | | |

10% surcharge per filter and frequency capping, other advertising media on request.
 All prices in euros, excluding statutory taxes and duties. Technical specifications: <https://network.redbullmediahouse.com/d/datenanlieferung>
 All information on terms and conditions and data delivery for the online portal can be found at: <https://www.redbullmediahouse.com/agb-digital>.
 Last updated: May 2025





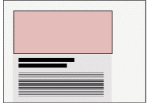

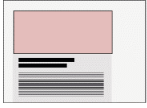

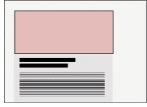

CONTENT & SOCIAL MEDIA FORMATS

| | | | | | |
|---|------------------------|--|--|------|----------------------------------|
|     | Advertorial | <p>You supply the text and images, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.</p> <p>Running time: 1 month+</p> | <p>Guaranteed services GSA:</p> <ul style="list-style-type: none"> • 100,000 Ad impressions via content teaser • 30,000 Social media impressions • Single country on request | GSA | 3,950.– Design costs included |
|     | Native Story | <p>You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.</p> <ul style="list-style-type: none"> • SEO optimized article • Placed in an editorially appropriate environment • Social media activation <p>Running time: 1 month+</p> | <p>Guaranteed services GSA:</p> <ul style="list-style-type: none"> • 100,000 Ad impressions via content teaser • 30,000 Social media impressions | GSA | 4,950.– |
|    | Whatsapp Add-On | <p>The WhatsApp extension for your native story, advertorial, or competition on servus.com.</p> <p>Reach your target group via content teaser in the WhatsApp channel "Servus Küche Cooking & Baking – Recipes from the Alpine region".</p> | <p>Services:</p> <ul style="list-style-type: none"> • Creation of a post including the mention of your company or brand • Look & Feel of servus.com • Target-URL on servus.com | DACH | 2.100.– |

SWEEPSTAKE

| | | | | | |
|---|--------------------------|---|---|-----|----------------------------------|
|     | Servus Price game | <p>The online price game on servus.com:</p> <p>You choose the price.</p> <ul style="list-style-type: none"> • Prepared and placed in the form of an advertorial • (product presentation & direct link) <p>Running time 1 month+</p> | <p>Services:</p> <ul style="list-style-type: none"> • Promotion of the post with the content teaser • Social media activation (Facebook posting) • 1x Integration of the article teaser in the newsletter | GSA | 2,950.– Design costs included |
|---|--------------------------|---|---|-----|----------------------------------|

CONTENT & SOCIAL MEDIA FORMATS

| | | | | | |
|--|--------------------------|---|---|-------------|---|
|   | Regional portrait | <p>Format for the tourism industry to present their region. Images and text material are supplied.</p> <ul style="list-style-type: none"> • The editorial team prepares the portrait in the look & feel of servus.com • Integration of existing articles (recipes, excursion tips, craftsmen ...) <p>Running time 3 month</p> | <p>Guaranteed services GSA:</p> <ul style="list-style-type: none"> • 100,000 ad impressions UAP formats (ad media creation on request) • 1x integration of the article teaser in the newsletter (takes place in the booked season) • Social media activation (Facebook posting) | <p>GSA</p> | <p>4,950.–</p> <p>Design costs included</p> |
|   | Modul 1 | <p>Native Story (Guaranteed services GSA):</p> <ul style="list-style-type: none"> • 200,000 Ad impressions via content teaser • 50,000 Social media impressions | | <p>GSA</p> | <p>3,640.–</p> <p>Design costs included</p> |
|   | Modul 2 | <p>Social-Story (IG,FB,FB Messenger):</p> <ul style="list-style-type: none"> • Creation of a Servus Instagram story • Link to the regional portrait on servus.com | | <p>GSA</p> | <p>960.–</p> <p>Design costs included</p> |
|   | Modul 3 | <p>Extension of the regional portrait:</p> <ul style="list-style-type: none"> • Adaptation of the content (images, texts) • Social media posting • Creation of co-branded banners | | <p>GSA</p> | <p>1,450.–</p> <p>Design costs included</p> |
|   | Module 4 | <p>Banner Package:</p> <ul style="list-style-type: none"> • Only bookable in combination with Module 3 • 100.000 Ad Impressions via Content Teaser | <p>Services:</p> <p>Guaranteed ad impressions of the co-branded banners from Module 3 (UAP-format)</p> | <p>DACH</p> | <p>840.–</p> |



Podcast
episode
exclusive

Exclusive sponsor of the episode
as presenting partner and max. up to 3 roles (pre-/mid/post-roll)

- Advertising message**
- Recorded as a host read (text provided by the customer)
 - Recorded as a commercial by one of our speakers¹
 - Delivered as a finished commercial²

GSA 1,200.-



Podcast
Package

Bookable from 4 episodes
Exclusive sponsor:
As presenting partner and max. 3 rolls (pre-/mid/post-roll)

- Advertising message**
- Recorded as a host read (text provided by the customer)
 - Recorded as a commercial by one of our speakers¹
 - Delivered as a finished commercial²

GSA 4,200.-



Native Podcast

Our special editorial team produces a podcast episode
(or series on the subject, with the Red Bull Media House quality
standards in the desired brand world.

- Topic is defined together:**
- Podcast is designed and produced in interview format
 - Length approx. 20-30 minutes
 - Exclusive mention of the cooperation ("This podcast was created in cooperation with...")
 - As pre- and post-roll with a length of approx. 15 seconds per roll
 - Distribution of the native podcast under the brand podcast (Bergwelten, Carpe Diem, Servus)
 - Labeling on the website and all common podcast channels (e.g. spotify)

Hosting: 1 Year

GSA 7,900.-

Note: The text templates must be delivered at least 3 weeks before broadcast.
¹The speaker is not necessarily the host.
²Format: wav; Duration: max. 30 sec.

Prices are exclusive of statutory taxes and duties.