



THE FREE STREAMING PLATFORM FOR PREMIUM LIVE SPORTS, DOCUMENTARIES AND MORE

With a total of six round-the-clock themed channels and countless on-demand videos as well as the 24/7 ServusTV live stream, no other streaming platform in Austria offers its viewers such a diverse range.



Newsletter subscriptions DACH (publisher's statement, Q3/2023)

10.000



Video Views (GA, mtl. Ø 2023)

4.978.000



Viewers per month (in millions)

5,5



Page Impressions (GA, mtl. Ø 2023)

6.829.000



Highlights 2024

month
month
month
month

February
March
March
June

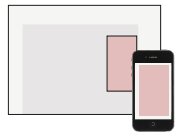
on
on
on
on

ServusTV On
ServusTV On
ServusTV On
ServusTV On

Highlight
Highlight
Highlight
Highlight

K.O.-Stage of the UEFA Champions League
Start of the Formula 1 Saison
Start of the MotoGP Saison
Opening match of the UEFA EURO 2024

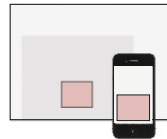
CLASSIC DISPLAY



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS TKP

50,-



MPU

300 x 250 px
Desktop/Mobile
ROS TKP

30,-



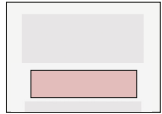
Newsletter Integration

- 10.000 Subscriptions
- Weekly dispatch

Implementation:

- Only possible as a combination product
- Naming the customer in the teaser
- By clicking on the target page on servusiv.com (e.g.: podcast episode/vodcast episode)

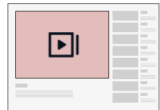
Price 1.990,-



Billboard

970 x 250 px
Desktop
ROS TKP

50,-



PRE- & MID-ROLL SPOT

- Targeted placement before the livestream or before/during VoDs on ServusTV On
- Non-skippable spots
- Legal labeling as advertising incl. countdown
- Frequency Capping max. 5 per week

TKP ROS

5-10 sec.

45,-

11-15 sec.

55,-

16-20 sec.

65,-

Up to max. 30 sec

90,-

TKP SPORT

5-10 sec.

55,-

11-15 sec.

65,-

16-20 sec.

75,-

Up to max. 30 sec

105,-



PRE-ROLL SPOT

- Targeted placement before the livestream or before/during VoDs on ServusTV On
- Non-skippable spots
- Legal labeling as advertising incl. countdown
- Frequency Capping max. 5 per week

TKP ROS

5-10 sec.

50,-

11-15 sec.

60,-

16-20 sec.

70,-

Up to max. 30 sec

95,-

TKP SPORT

5-10 sec.

60,-

11-15 sec.

70,-

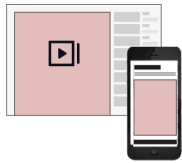
16-20 sec.

80,-

Up to max. 30 sec

110,-

SPECIAL ADVERTISING FORMATS



Native Video Story

Use our digital reach for your message:

- Publication of a 4-minute contribution¹ on ServusTV On
- Design of the contribution in the style/quality of a "Servus am Abend" contribution incl. legal labeling as advertising within the video
- Posting of the contribution on Facebook
- Production and licensing of the contribution in customer CI with certain rights of use

Running time: 4 weeks

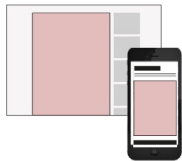
Guaranteed Services:

- 2.000 Video-Views
- 100.000 Social-Impressions

price

from 9.800,-
Design costs included

SWEEPSTAKE



Sweepstake

The online sweepstake on servustv.com:

You choose (and supply) the price.

- Prepared and placed in the form of an advertorial
- (product presentation & direct link)

Duration: Minimum 7 days | Maximum 14 days

Extension of the term possible: + 500,- per 7 days

Services:

- Promotion of the post with a content teaser
- Social media activation (Facebook post)
- 1x Integration of the article teaser in the newsletter (if the runtime allows it)

price

4.500,-
Design costs included