

THE BEST MOTORSPORTS PLATFORM ONLINE

SPEEDWEEK.com presents around-the-clock the latest top stories as well as detailed results and background reports from international racing formats and national series in the field of automotive sports and the world of two-wheelers. With a focus on up-to-dateness and comprehensive coverage, SPEEDWEEK.com offers an appealing platform for all motorsport fans who want to stay up to date.



Page Impression (Google Analytics monthly Ø 2023 DACH)

4.673.000



Unique Clients (ÖWA JS 2023 monthly Ø DACH)

981.000



Sessions (Google Analytics monthly Ø 2023 DACH)

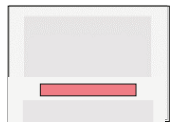
3.371.000



Newsletter Subscriptions (publishers statement, January 2024)

10.000

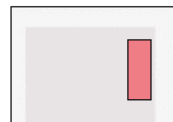
CLASSIC DISPLAY



Leaderboard

728 x 90 px
Desktop
ROS TKP

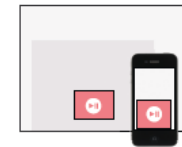
30,-



Skyscraper

160 x 600px
Desktop
ROS TKP

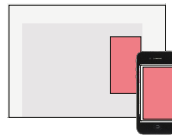
30,-



Outstream

16:9
mind. 1.280 x 720 px
max. 1.920 x 1.080 px
TKP 10-25 sec

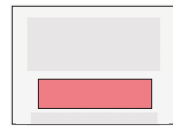
50,-



Halfpage Ad

300 x 600 px
Desktop/Mobil
ROS TKP

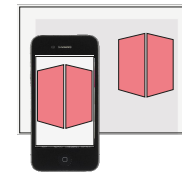
50,-



Billboard

970 x 250 px
Desktop
ROS TKP

50,-



Cube Ad

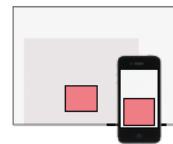
300 x 600px
Desktop/Mobile
TKP

50,-



**Newsletter
Integration**

Dispatch by arrangement
Price upon request



MPU

300 x 250 px
Desktop/Mobile
ROS TKP

30,-

ADVERTORIAL/NATIVE



Advertorial

You supply the text and image material and we design your advertorial in the look and feel of the website
Video integration is also possible as an option.

Running time: 1 month+

Guaranteed services DACH:
• 200.000 Ad Impressions via Content Teaser

DACH

4.950,-
Design costs included