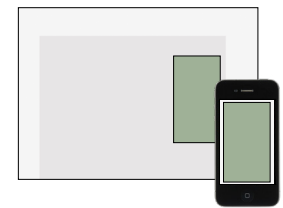


CLASSIC DISPLAY

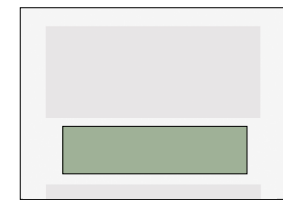
Only bookable in combination with print, prices upon request



Half Page Ad

300 x 600 px
Desktop/Mobile
ROS TKP

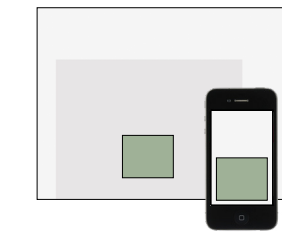
50,-



Billboard

970 x 250 px
Desktop
ROS TKP

50,-



MPU

300 x 250 px
Desktop/Mobile
ROS TKP

30,-



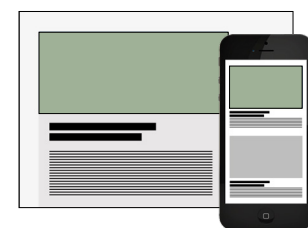
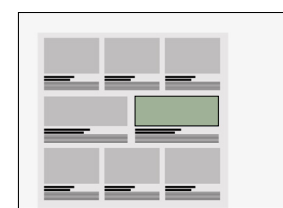
Newsletter Integration

- on a weekly base
- Integration options MPU (300 x 250 px) or Content-Teaser

1.450,-

CONTENT & SOCIAL MEDIA FORMATS

Social media activities are implemented by the editorial team, bookable in combination with print



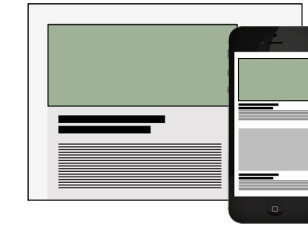
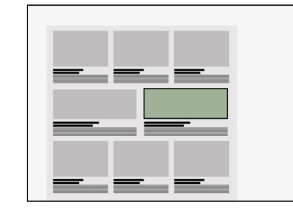
Advertorial

You supply text and image material, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

- Social Media activation

Runs for: 1 month or according to agreement

1.450,-



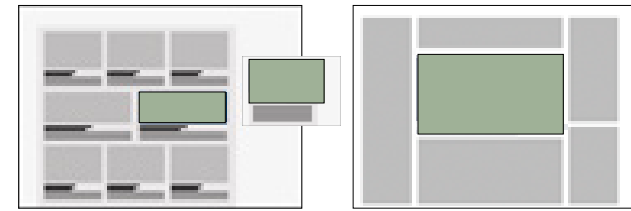
Native Story

You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits in perfectly with the editorial coverage.

Runs for: 1 month or according to agreement

price upon request

PRIZE GAME



The exclusive competition on terramatermagazin.com

- You choose the prize
- prepared and placed in the form of an advertorial (product presentation & direct linking)

Runs for: at least one month



Services:

- Promotion of the post with the content teaser
- Activation via social media (Facebook posting)
- 1x integration of the article teaser in the newsletter

1.450,-
incl. design costs