

	Double spread	404x275mm	U2 / page 3 page 4/5 Design costs for advertorials**	42.200,-
		Plus 3 mm bleed on all sides; motifs running over the gutter: 3 mm displacement in the core, allow 6 mm gutter allowance between U2/U3 and core.		54.400,- 45.500,- 1.000,-

	Single page	202 x 275 mm	U4 U2 U3 1 st right page 2 nd right page Design costs for advertorials**	24.400,-
		Plus 3 mm bleed on all sides		32.500,- 28.400,- 28.400,- 26.400,- 25.400,- 500,-

	1/2 page	96x275 mm (vertical)	Design costs for advertorials**	15.400,-
		202x134 mm (horizontal) Plus 3 mm bleed on all sides		300,-

	Must-haves	1/6 page	incl. design costs	4.700,-
		Designed in The Red Bulletin look & feel.		

	Enclosure	Minimum format	105 x 148 mm	up to 20 g	135,-
		Maximum format	182 x 255 mm	each further 10g (Partial inserition with an enclosure for the geomarketing edition is possible)	20,-
		The longer side must be closed.			
		Total print run per 1,000 pcs.	Design costs for implementation by Red Bull Media House according to expenditure.		

	Supplement	Minimum format	140 x 140 mm	up to 20 g	135,-
		Maximum format	202 x 300 mm	each further 10 g	20,-
		Top edge, base, side, fold	+3 mm		
		Placement	curved		
		Total print run per 1,000pcs.			

	Sachets ad-space (from 1/4 page)	Minimum format	40 x 60 mm	Total print run per 1,000pcs.	110,-
		Maximum strength	2 mm		
		Adhesive difference	±10 mm		
		Sachet shape	square or rectangular (others upon request)		
		Delivery	upright in cardboard box		
		Placement	curved		
		Attachment by hand on request.			

	TOC ad-space (from 1/4 page)	Minimum format	40 x 100 mm	Total print run per 1,000pcs.	110,-
		Maximum format	162 x 235 mm		
		Adhesive difference	±10 mm		
		Delivery	end-cut		
		Placement	curved		
		Manual bonding upon request			

	Gate-Cover	68.400,-

* Plus 3 mm bleed on all sides; motifs running over the gutter: 3 mm displacement in the core, allow 6 mm gutter allowance between U2/U3 and core.

** Not eligible for discount and AE. All prices are shown in euros and are subject to +5% advertising tax and +20% VAT.

Special/extra print run and higher grammage on request. General terms and conditions and data delivery: theredbulletin.com/media