



THE RED BULLETIN AT MONTHLY DISTRIBUTION SET UP 2023

Average Print Run
(10x annually)

360.000



Kleine Zeitung: **80.000**
(22%)

DERSTANDARD

Der Standard: **34.500**
(10%)

Salzburger Nachrichten

Salzburger Nachrichten:
45.000 (12 %)



Geomarketing (Post): **150.000**
(42 %)



Airport Distribution: **5.000**
(1 %)

edubag
uni edition

Edubag 2x annually (100.000):
10.000 (3 %)



Alternative Distribution (Events):
22.500 (6 %)

Abo
Service

13.000 (4 %)



THE RED BULLETIN AT

MONTHLY DISTRIBUTION SET UP 2023

Average Print Run
(10x annually)

360.000

