

	Double-page	8 × 10.875*	\$80,600
		IFC (Inside front cover)/page 3	\$105,000
		* Plus ADDITIONAL 0.15" bleed on EACH side. Formats given are in [width x height].	

	Single-page	8 × 10.875*	\$47,418
		IBC (Inside Back Cover)	\$52,200
		OBC (Outside Back Cover)	\$61,700
		* Plus ADDITIONAL 0.15" bleed on EACH side. Formats given are in [width x height].	

	Leaflets (Special Unit)		\$62/1,000
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	Sample/ Sachet (Special Unit)		\$56/1,000
		+ Single-page	

	Tip-On-Card (Special Unit)		\$63/1,000
		+ Single-page	

All prices listed in gross, USD.

Specifications & general terms: theredbulletin.com/media

**Custom printing options available upon request.