


**Pre-Roll
Video Ad**

16:9
min 1,280 x 720 px
max 1,920 x 1,080 px

TKP 80.–


Native Story

You define the communication message, and we present you an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits perfectly into the editorial coverage.

6,450.–

Running time: 1 month +
Services:

- The editorial team provides the customer with two topic suggestions to choose from.
- Concept and implementation by Digital Publishing
- SEO optimized article
- Content teaser placed for 1 week on redbull.com/theredbulletin
- Social media activation

Guaranteed services:

- 100,000 Ad Impressions via CoBranded Banner within RBMH Network
- 40,000 Social media impressions


Advertorial

You supply the text and image material and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

5,990.–

Services:

- Article for 1 month+
- Placed for 1 week on redbull.com/theredbulletin
- Social media activation
- CoBranding application via UAP formats in the RBMH network

Guaranteed services:

- 100,000 Ad Impressions Promotion of the Advertorials via CoBranded Advertising material (UAP)
- 40,000 Social media impressions