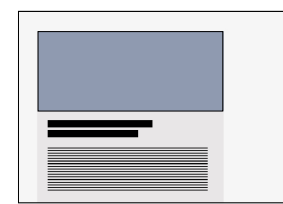


Pre-Roll Video Ad

16:9
mind. 1.280 x 720 px
max. 1.920 x 1.080 px

80,-



Native Story

You define the communication message and we present you with an implementation idea. Concept and implementation come from the editorial team. This ensures that your contribution into the editorial reporting.

6.450,-

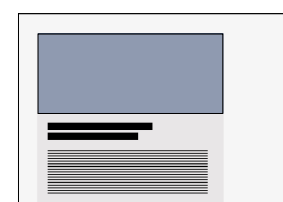
Artikel search engine optimized.
Runs for: 1 month

SERVICES

- The editorial team provides the customer with two topic proposals to choose from
- Concept and implementation by Digital Publishing
- SEO optimized article
- Content teaser placed for 1 week on redbull.com/theredbulletin
- Social media activation

GUARANTEED VALUES AT:

- 100.000 Ad Impressions Advertising of the Native Story via CoBranded advertising media (UAP)
- 40.000 Social Media impressions



Advertorial

You supply text and image material, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

5.990,-

SERVICES

- Article for 1 month+
- Placed for 1 week on redbull.com/theredbulletin
- Facebook Posting
- CoBranded advertising using UAP formats on the RBMH network.

GUARANTEED VALUES AT:

- 100,000 Ad Impressions Advertising of the advertorial via co-branded advertising media (UAP)
- 40.000 Social Media impressions